



Perm
State
University



International Symposium "Metaphor as means of knowledge communication"

We are pleased to announce a **RaAM-endorsed International Symposium "Metaphor as means of knowledge communication"**, which will be held at Perm State University (PSU) <http://en.psu.ru/about-the-university>, Russia on **10th -14th of October 2016**.

The symposium is being organized by the faculty of Modern Languages and Literatures and the International Summer School on Metaphor and will be attached to the celebration of the 100th anniversary of the University (October, 14).

The following research topics will be highlighted at the symposium:

Metaphor in Arts,
Metaphor in Science and professional Communication,
Metaphor in teaching,
Metaphor in translation
Metaphor and transdiscursive knowledge transfer,
Metaphor and knowledge management,
Metaphor and language planning,
Development of metaphorical and terminological competence

Keynote speakers:

L.M. Alekseeva (professor of the Department of Linguodidactics, The head of Perm Metaphor School, member of LSP symposium committee, will provide philosophical background of metaphor research in science)

J. Engberg (a professor of Knowledge Communication at the Department for Language and Business Communication, Aarhus School of Business and Social Sciences, Aarhus University, will contribute to the development of the conference theme by

addressing the challenge of specialized knowledge creation in communicative interaction and knowledge representation in text)

J. Littlemore (Professor of Applied Linguistics in the English Language Department at the University of Birmingham; research interests: the acquisition and use of metaphor and other types of figurative language by second language learners, applications of cognitive linguistics to second language learning and teaching)

G.J. Steen (professor of Language and Communication at the Department of Dutch at the University of Amsterdam, founding director of the Metaphor Lab Amsterdam, an expertise centre for interdisciplinary metaphor studies across the humanities and the cognitive and social sciences can tackle upon the problem of deliberateness and consciousness of metaphor usage in argumentation and knowledge transfer)

Abstracts of 30-minute workshops and 20-minute papers (no more than 400 words, excluding references), poster presentations, and virtual presentations are invited on any topic in the broad areas indicated above. All abstracts will be subject to a double-blind review process.

The main language of the conference will be English, but there will also be two tracks of papers in Russian and German. Abstracts with keywords should be submitted electronically to psu.metaphor.symposium@gmail.com

Deadline for abstracts submissions: March 15, 2016

Notification of acceptance/rejection: June 1, 2016

The local organizing committee:

Larisa Alekseeva (PhD, Prof. of the Department of Linguodidactics, PSU),

Svetlana Mishlanova (Prof., PhD, Head of the Department of Linguodidactics, PSU),

Ekaterina Isaeva (PhD, Assoc. prof. of English in Professional Communication Department, PSU),

Eugenia Bogatikova (Instructor of the Department of Linguodidactics, PhD student, PSU),

Olga Burdina (PhD, Assoc. prof. of Latin, Deputy dean of Perm State Pharmaceutical Academy)

For further information, please email ekaterinaisae@gmail.com

