

Applied physical culture

Аннотация:

For students of all areas of training and specialties, the discipline "Applied Physical Culture" is implemented in the amount of 328 academic hours (8 trimesters) to ensure the physical fitness of students, including professionally-applied ones. The indicated academic hours are obligatory for mastering and are not transferred to credit units. In each trimester, the following sections are provided for independent study: cross-training, athletics, ski training, general physical training, stretching, sports.

The discipline program "Applied Physical Culture" is aimed at:

- the implementation of the principle of variability, the more complete implementation of a personality-oriented approach to the educational process, the planning of the content of educational material, taking into account the health status of students;
- on the implementation of the principle of sufficiency and structural conformity of program material, its direct orientation to generally applied and personally significant physical training;
- for the acquisition by students of knowledge, skills and fitness activities, manifested in the ability to conduct classes on their own to improve health, improve physical development and physical fitness, both in educational activities and in various forms of outdoor activities and leisure.

For students with disabilities, classes in the sports section "Chess" are provided as an alternative to classes with increased motor activity.

For students of all directions of preparation and specialties discipline "The application-oriented physical culture" is implemented of 328 class periods (8 trimesters) for support of physical fitness of students, including professional and application-oriented character. The specified class periods are mandatory for mastering and aren't transferred to test units. The following sections are provided in each trimester for an independent study: the cross preparation, track and field athletics preparation, ski preparation, general physical training, stretching, sports.

The program of discipline "Application-oriented physical culture" is directed:

- on implementation of the principle of variability, complete implementation of the personal oriented approach to educational process, on planning of maintenance of a training material taking into account the state of health of students;
- on implementation of the principle of sufficiency and structural conformity of program material, its direct orientation to all-application-oriented and personal and significant physical training;
- on acquisition by students of knowledge, the skills of sports and improving activities which are shown in ability independently to give classes in solidifying of health, enhancement of physical development and physical fitness, both in the conditions of educational activities, and in different forms of the active recreation and leisure.

Цель:

The goal of mastering the discipline is to form the physical culture of the individual and the ability to use the various means of physical culture, sports and tourism in order to preserve and promote health, psychophysical training and self-preparation for future professional activities through

ensuring the stages of formation of competencies stipulated by educational standards.

Задачи:

The tasks of the discipline are:

- preservation and strengthening of students' health, promoting the proper formation and comprehensive development of the body, maintaining high performance throughout the entire period of study;
- understanding of the social significance of applied physical culture and its role in the development of the personality and preparation for professional activity;
- knowledge of the scientific and biological, pedagogical and practical fundamentals of physical culture and a healthy lifestyle;
- the formation of a motivational and axiological attitude towards physical culture, an attitude towards a healthy lifestyle, physical improvement and self-education of the habit of regular exercise and sports;
- mastering the system of practical skills that ensure the preservation and strengthening of health, mental well-being, development and improvement of psychophysical abilities, qualities and personality traits, self-determination in physical culture and sports;
- acquisition of personal experience in enhancing motor and functional capabilities, ensuring general and professional-applied physical fitness for a future profession and life;
- the acquisition by students of the necessary knowledge of the basics of the theory, methodology and organization of physical education and sports training, preparation for work as public instructors, coaches and judges;
- creation of the basis for creative and methodologically reasonable use of physical culture and sports activities for the purposes of subsequent life and professional achievements;
- improving the sportsmanship of student-athletes.

Basics of project activity

Аннотация:

This educational and methodical complex is built on the principle of a route, following which you will be able to build a project concept from a project idea and present it to a potential investor, customer or partner. This is the itinerary of a big business game. At each station (topic)— they are waiting for you new information and tasks. By completing them, you will gain new knowledge and skills that will help you build your own project. Your project is a path from an idea to a result (product, event, technology, product or service). At the beginning of the path, you define the idea of the project. Your task is to prepare a presentation for a potential investor (customer) by the final lesson. He should be happy to agree to invest in your project (or in you). If you try hard, a business game can turn into a reality, a study group — into a real project team, and the expert you will be speaking to is an investor who will really give you the first financial resources for the implementation of the project or invite you to work. You have a real chance to open your own business, or at least acquire such competencies that will allow you to do it in the future.

Цель:

The purpose of the course "Basics of the Project Management" is to purposefully form a number of skills that allow students to implement their ideas in the form of projects, to be an active participant in the project activities.

Задачи:

The objectives of the course are to acquire skills in:

1. generating a project idea;
2. creating an effective project team;
3. development of the project plan and business model of the project;
4. evaluating the market and competitors of the project idea;
5. definition of the suitable sources of project financing;
6. evaluation of necessary resources for project implementation and construction of financial plan (estimate) of the project;
7. evaluation of investment attractiveness;
8. evaluation of project risks;
9. presentation of the project to the interested parties.

Foreign Language (English)

The given course of English is determined for bachelor or specialist students of non-linguistic faculties for foreign students who study English as a foreign language. During this course students acquire linguistic and intercultural knowledge, develop speaking, listening, and writing skills on everyday and academic topics, form lexical and grammatical skills necessary for academic and professional activity. The course is aimed mainly at covering such topics as "Going to University", "Welcome to Russia", "Perm Krai" as well as "The UK", for the students should also be aware of intercultural and other facts connected with Great Britain.

Цель:

The aim of the course is to develop students' communicative competences in mastering listening and speaking skills alongside the skills of translation from English into Russian and vice versa..

Задачи:

The objectives of the course are:

- to learn some contemporary information about Russia, Perm Krai and the United Kingdom
- to master speech skills in speaking, listening, reading, and writing paying special attention to the first two,
- to develop skills of translation,
- to study basic vocabulary and terminology in the students' major.

History

The discipline "History" is focused on the knowledge of the driving forces and laws of the historical process, the specifics of Russian history, the ability to analyze historical events and processes. The content of the discipline covers a range of problems associated with the definition of the place and role of Russia in the world historical process. As a result, students will learn the specifics of social, economic, and political processes at different stages of Russian history.

Цель:

The aim of the course is to form the general cultural competence of the graduate associated with knowledge and respect for the historical heritage and cultural traditions of the country, tolerant perception of social, ethnic, religious and cultural differences, the ability to analyze the main stages and patterns of historical development of society.

Задачи:

- to form a scientific understanding of the main stages of Russian history;
- to identify general and particular features of the Russian historical process;
- to contribute to the formation of the student's personality, combining scientific worldview, respect for historical heritage, patriotism;
- to teach students to express and justify their position on issues related to the historical past of our country.

Informatics

Аннотация:

The course will give the basic skills to the students to make them both computer and information literate. The discipline focuses on theoretical foundations of informatics and information technology, application software includes word processor, data analysis and spreadsheets, working with databases, basics of algorithmization and programming, network technologies, social and legal aspects of informatization, information security issues.

Цель:

The purpose of studying the discipline "Informatics" is the formation of basic competencies in computer science and information technology, universal and pre-professional competencies that are necessary for the formation of personality of a highly educated specialist.

Задачи:

1. form an understanding of the concept of "information", its presentation, how it is stored and processed;
2. form an understanding of knowledge representation methods and intelligent information systems;
3. provide insight into information modeling;
4. teach students to use information technology in their professional activities effectively;
5. introduce to the basics of modern information technologies and their development trends;
6. introduce to the basic technical, software methods and information protection when working with information systems.

Life safety

Аннотация:

The discipline "Life safety" is aimed at ensuring a favorable living conditions of people and their activities, to protect the person and environment from the hazardous or harmful effects, at shaping of common cultural possession of basic skills means to protect staff at work and the other population from the possible consequences of accidents, natural disasters .

The subject of the discipline "Life safety" is the issues security interaction of human with his environment and protect people from hazards in an emergency.

Цель:

The purpose of the discipline is to form in future specialists an idea of the inseparable unity of effective professional activity and the requirements of human safety and security. The implementation of these requirements guarantees the preservation of human performance and health, prepares him for action in extreme conditions.

Задачи:

The main objectives of the discipline are as follows: providing students with theoretical knowledge and practical skills necessary to create a comfortable state of the environment in the areas of work and recreation of a person; identification of negative environmental impacts from negative impacts; implementation of measures to protect humans and the environment from negative impacts; ensuring the sustainable functioning of economic facilities in accordance with the requirements of safety and environmental friendliness in normal and emergency situations; making decisions on the protection of personnel and the public from the possible consequences of accidents, catastrophes, natural disasters, as well as taking measures to eliminate their consequences; forecasting the development of negative impacts and assessing the consequences of their actions.

Logics

Аннотация:

The course "Logics" is aimed at mastering the basic concepts of logic, techniques and methods, rules and laws of rational thinking. Students get acquainted with the nature and specifics of logical knowledge. The content of the course includes logical analysis of natural language, classical logic statements. Particular attention is paid to the analysis of forms of thinking - concept, judgment and inference, such logical procedures as deductive reasoning, the formation of concepts and operations on them, definition, induction, analogy, as well as methods of argumentation, proof and refutation.

Цель:

The purpose of the discipline: to develop the skills of analytical thinking, based on the ability to analyze from the standpoint of logical correctness of their own reasoning and reasoning of the opponent, both mental content and written.

Задачи:

Tasks of studying the discipline:

- to form students' understanding of the forms and laws of logical thinking, to explain to them the methodology of a formal-logical solution of the most typical scientific and practical problems;
- to teach future specialists to consciously use the initial principles of logical correct thinking, when creating skills to form a harmonious and convincing thought.

Philosophy

Аннотация:

Целью курса философии является формирование знаний об основных достижениях мировой философской мысли, современном состоянии научно-философского знания, связи философской мысли с развитием естествознания, социально-гуманитарных наук, общественно-исторической практикой. Усвоение философских знаний рассматривается как неперенное условие формирования личностного мировоззрения, интеллектуальных способностей, умения вести дискуссии, аргументированно отстаивать положения науки, творчески применять полученные знания.

The purpose of the course of philosophy is the formation of knowledge about the main achievements of world philosophical thought, the current state of scientific and philosophical knowledge, the connection of philosophical thought with the development of natural science, social sciences and humanities, and general historical practice. The assimilation of philosophical knowledge is considered as an indispensable condition for the formation of a personal worldview, intellectual abilities, ability to lead discussions, to defend the arguments of science convincingly, to creatively apply this knowledge.

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Задачи:

- to give knowledge about the subject and the main problems of philosophy, its main directions and stages of development, about modern philosophical systems;
- to find out the role of philosophy in the development of society, the natural, social and technical sciences, art and culture in general;
- based on the principles of science and pluralism, to promote the formation of a realistic humanistic worldview, personality development, and creative thinking skills.

Physical culture

Аннотация:

For students of all directions of preparation and specialties the Physical culture module is implemented within discipline "Physical culture" of a basic unit of Blok of 1 programs of a bachelor degree and specialist programme in volume of the 72nd class period (2 test units). The discipline contains the information necessary for a study of a theoretical part of the program. All program is partitioned into 2 educational periods. The study of such sections of the program as is provided in the first educational period:

- Physical culture in common cultural and vocational training of students;
- Biological fundamentals of physical culture and sport;
- Physical training in system of physical training;
- Medical monitoring and self-checking engaged in physical exercises and sport;
- Bases of a healthy lifestyle. Physical culture in support of health;
- Professional and application-oriented physical training.

The study of such sections of the program as is provided in the second educational period:

- Bases of a healthy lifestyle. Physical culture in support of health;
- Bases of a technique of independent occupations physical and exercises;
- Sport. Personal choice of sports or system of physical exercises;
- Features of occupations by the selected sport or system of physical exercises;
- Professional and application-oriented physical training.

Also training program provided training in the correct performing diagnostics of a status of the functional systems of a human body, such as: respiratory, nervous, cardiovascular, muscular systems and general operability of an organism.

Цель:

The formation of students in the University of physical culture of the individual, manifested in the readiness for future professional activities, one of the important conditions of which is - knowledge of socio-biological and psychophysical foundations of mental work.

Задачи:

The objectives of the course coincide with the main objectives of physical education in high school. Among them: - understanding of the social role of physical culture of the individual; - acquisition of students' knowledge of the biological foundations of physical culture; - acquisition of knowledge about the basics of the theory and methodology of physical education and sports training and mastering students of sports terminology. This will facilitate mutual understanding between the student and the teacher and expand the General cultural needs of students; - formation of belief in the need for regular physical training and sports and a motivated attitude to a healthy lifestyle (HLS); - understanding of the special importance of physical exercise for mental workers.

Sociology

Аннотация:

Дисциплина имеет целью дать целостное представление о социологической науке, показать ее значение для познания общества и решения актуальных проблем социальной жизни. Акцент сделан на аналитическом подходе к изучению проблемного поля современной социологии, ее понятийного аппарата, концепций и теорий, позволяющих глубже понимать процессы, происходящие в обществе.

Курс состоит из трех теоретических частей. В первую часть включены темы, раскрывающие научный статус социологии, становление и развитие социологической теории, методологию и методы социологического исследования. Во второй части представлены темы, рассматривающие общество как социальную систему и его базовые понятия: социальная структура и стратификация, социальные институты и процессы. В третьей части внимание студентов сконцентрировано на социологических концепциях культуры, социокультурном подходе к анализу социальной жизни, социокультурных процессах. Курс ориентирован на развитие социологического мышления, способности научно осмысливать и объяснять социальные явления.

The course is aimed at introducing students to sociology as a means to study society and develop ideas for advancing social progress in important spheres of social life. The course is focused on analytical thinking, conceptual apparatus, approaches, and theories that guide to deeper understanding of social processes and forces. The course consists of three theoretical parts. The first part considers the scientific status of sociology, the origins and development of sociological theories, methods of data collection, and research methodology. The second part presents an overview of social institutions, social structure, social change, and society as a system. The third part introduces students to ethnography of culture. After completing the course, students are expected to have developed sociological thinking, the capacity to understand and explain social phenomena scientifically.

Цель:

Course scope. The course is intended to develop a holistic understanding of social phenomena and processes, of structure and specificity of theoretical sociological knowledge, of the applied nature of sociology as science.

Задачи:

Course objectives are:

- to suggest comprehension of sociology as a science and educational course;
- to represent the basic sources of sociology emerging as science;
- to develop understanding of classical and contemporary sociological theories and approaches;
- to introduce into analysis of social issues, processes, and change;
- to give an overview of research methods.

Русский язык и деловая коммуникация

Аннотация:

Дисциплина направлена на обучение иностранных студентов эффективной деловой коммуникации на русском языке.

Содержание дисциплины включает изучение норм русского литературного языка, письменных и устных жанров научной и деловой речи, правил публичного выступления и способов преодоления коммуникативных барьеров.

В результате освоения дисциплины студенты научатся строить грамотную устную и письменную речь на русском языке; составлять документы разных видов в соответствии с правилами делового этикета; выступать на публичных мероприятиях в академической и деловой сферах.

The course is aimed at teaching foreign students effective business communication in Russian. The content of the course includes studying the norms of the Russian literary language, written and oral genres of scientific and business speech, rules of public speaking, and ways to overcome communication barriers. As a result of mastering the course, students will learn how to construct competent oral and written speech in Russian; compose documents of different types in accordance with the rules of business etiquette; and speak at public events in academic and business spheres.

Цель:

Формирование способности осуществлять деловую коммуникацию на русском языке как иностранном.

Developing the ability to conduct business communication in Russian as a foreign language.

Задачи:

- сформировать представление о грамматической и лексической системах русского языка;
- совершенствовать умения строить собственную устную и письменную речь на русском языке;
- развить культуру научного и делового общения на русском языке;
- сформировать практические навыки создания деловых текстов и подготовки публичных речей;
- развить способность преодолевать коммуникативные барьеры в профессиональном общении.

To form an understanding of the grammatical and lexical systems of the Russian language;

To improve the ability to construct one's own oral and written speech in Russian;

To develop the culture of scientific and business communication in Russian;

To form practical skills in creating business texts and preparing public speeches;

To develop the ability to overcome communicative barriers in professional communication.

Accountancy

Аннотация:

The course outlines the main issues of the theory and technique of accounting in business entities in all forms of ownership, namely the basic rules and principles of reflecting individual business transactions in various accounting models. The issues of documentation and reflection on the accounts of non-current assets, current assets, liabilities, capital, income and expenses are highlighted. In some subjects paid attention to the issues of taxation. Each models special emphasis is placed on background information specific to the individual models, the whole process of recording transactions in the accounting system within one model, and on the formation of indicators of a specific accounting model (the formation of initial cost of objects of accounting, a cost is produced and released finished products (works, services), the valuation of work in progress, the formation of the actual cost price of sold production (works, services), formation of the financial result for the reporting period).The content of the course reveals the components of not only financial statements, but also other types of reporting (statistical, tax), as well as the timing of its submission to users of information. Organizational aspects of accounting are highlighted.

The course traces the relationship between the theory of accounting, accounting (financial) accounting and financial reporting, determines the place of accounting in the management system of the organization.

Theoretical and practical issues that are the subject of consideration are presented at the current level, taking into account recent changes in the regulatory framework of accounting in the Russian Federation and international practice.

The course contains a set of materials that allow you to master the competencies of applying the basic principles and standards of accounting. formation of the accounting policy of the organization, as well as the development of appropriate management decisions.

The program contains the thematic plan of the course "Accounting", the content of topics, control questions for preparing for the exam and a list of references.

The content of the discipline is aimed at studying the essence of economic accounting and its component part – accounting, the requirements for the organization of accounting; understanding the relationship of existing methods of processing economic information, the meaning and place of each of them in the system; getting an idea of the documentary justification of records as the basis for reflecting them in accounting, the need for control by accounting for the legality of operations performed.

Program of discipline, the following types of control: input control in the form of oral questioning testing and application forms, check homework, written tests, monitoring students' independent work in written or oral form. Certification for mastering the content of the discipline is carried out in the form of an exam/test. The total labor intensity of mastering the discipline is 3 credits, 108 hours.

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Цель:

To reveal the essence and significance of accounting as a management function; the tasks of accounting at the present stage; its subject, the methodology to obtain and use key performance indicators to manage and control; a system of methods for the preparation and transformation of economic information, as well as principles and forms of organization. Disclose the relationship of all indicators

generated within each accounting model, as well as their relationship with other types of reporting

Задачи:

The objectives of the course are to make students understand:

- the essence of economic accounting, its types and its component part-accounting;
- requirements for the organization of accounting, based on historical traditions and current trends in the development of accounting science;
- understanding the relationship between existing methods of processing economic information, the meaning and place of each of them in the system;
- getting an idea of the documentary justification of the records as the basis for their reflection in the accounting, the need for control by the accounting department over the legality of the operations performed.
- familiarization with the organizational and methodological foundations of accounting in economic entities;
- obtaining knowledge about the main methods and methods of obtaining the necessary information for the preparation of accounting statements for individual business transactions in different accounting models;
- acquisition of practical accounting skills

According to the results of studying the discipline, the student should know:

- main tasks and principles of accounting;
- accounting objects that arise in each accounting model;
- documentation of accounting procedures;
- accounting accounts and double entry;
- methods of valuation of assets, liabilities, capital, income and expenses;
- models of current accounting of the main economic processes;
- accounting procedures;
- accounting forms;
- fundamentals of accounting reporting.

He is able to use regulatory legal documents in his activities;

- able to find organizational and managerial decisions and is ready to take responsibility for them.

Owns the main methods, methods and means of obtaining, storing, processing information, has the skills of working with a computer as a means of information management, is able to work with information in global computer networks.

Students should acquire practical skills in grouping economic objects, selecting accounts necessary to reflect an economic operation, determining their correspondence, and drawing up a counting formula

Basic Accounting

Аннотация:

The course outlines the main issues of the theory and technique of accounting in economic entities in all forms of ownership, namely the principles of accounting, the subject and method of accounting. The issues of documentation and reflection on the accounts of non-current assets, current assets, liabilities, capital, income and expenses are highlighted. In some subjects paid attention to the issues of taxation. The content of the course reveals the components of financial statements, the timing of its submission to users of accounting information.

Organizational aspects of accounting are highlighted.

The course traces the relationship between the theory of accounting, accounting (financial) accounting and financial reporting, determines the place of accounting in the management system of the organization.

Theoretical and practical issues that are the subject of consideration are presented at the current level, taking into account the changes that have occurred recently in the regulatory framework of accounting in international practice.

The course contains a set of materials that allow you to master the competencies of applying the basic principles and standards of accounting, forming the accounting policy of the organization, as well as developing appropriate management decisions.

The program contains the thematic plan of the course "Theory of Accounting", the content of topics, control questions for preparing for the test and a list of references.

The content of the discipline is aimed at studying the essence of economic accounting and its component part – accounting, the requirements for the organization of accounting; understanding the relationship of existing methods of processing economic information, the meaning and place of each of them in the system; getting an idea of the documentary justification of records as the basis for reflecting them in accounting, the need for control by accounting for the legality of operations performed.

Program of discipline, the following types of control: input control in the form of oral questioning testing and application forms, check homework, written tests, monitoring students' independent work in written or oral form.

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Theoretical and practical issues that are the subject of consideration are presented at the current level, taking into account the changes that have occurred recently in the regulatory framework of accounting.

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Цель:

disclosure of the essence and significance of accounting in economic entities at the present stage of development of the Russian economy. Development of holistic knowledge on the formation of the basics of accounting, methodology for obtaining and using the main indicators of financial statements for the purpose of management and control, as well as the principles and forms of its organization

Задачи:

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- the essence of economic accounting and its component part-accounting;
- requirements for the organization of accounting, based on historical traditions and current trends in the development of accounting science;
- understanding the relationship of existing methods of processing economic information, the meaning and place of each of them in the system;
- getting an idea of the documentary justification of the records as the basis for their reflection in the accounting, the need for control by the accounting department over the legality of the operations performed;

- familiarization with the organizational and methodological foundations of accounting in economic entities;
- obtaining knowledge about the main methods and methods of obtaining the necessary information for the preparation of accounting statements

As a result of studying the discipline, the student must:

- have an idea of the basics of accounting, and the requirements imposed on it;
- composition of accounting (financial) statements;
- know about the organization of accounting in economic entities based on the scale, scope of activity and needs;
- basic regulations on accounting and reporting;
- rules and sequence of processing of accounting information;
- know the objects of accounting and the method of its study;
- to know the basic ways of an estimation of objects of accounting

Econometrics

Аннотация:

Курс ориентирован на подробное описание техники оценивания эконометрических моделей на единой основе обобщенного метода моментов. Это дает возможность дать материал в доступной, но достаточно строгой форме. Используется большое количество практических примеров, почерпнутых из журнальных статей. Эти примеры охватывают различные сферы экономики, в частности, организацию производства, трудовые ресурсы, финансы, международную экономическую деятельность, макроэкономику. В результате изучения дисциплины слушатели узнают как применять упомянутый подход и при каких условиях и ограничениях возможно такое применение.

The course covers a full range of techniques with the estimation method called the Generalized Method of Moments (GMM). Most chapters include a section examining in detail original applied articles from such diverse fields in economics as industrial organization, labor, finance, international, and macroeconomics. So the student will know how to use the techniques and under what conditions they are applicable.

Цель:

Формирование компетентности в области оценивания эконометрических моделей с целью построения эконометрических моделей с использованием современного инструментария

Formation of competence in the field of evaluating econometric models in order to build econometric models using modern tools

Задачи:

Development of competencies for studying the main methods of econometric analysis, their characteristics, properties and limitations:

- 1) familiarity with the modern concept of econometrics;
- 2) mastering the basic techniques of selective research;
- 3) study of the theory and algorithms of the least squares method;
- 4) mastering the methods of correlation and regression analysis used to build various econometric models;
- 5) mastering the techniques of practical time series analysis;
- 6) mastering the basic techniques of evaluating systems of simultaneous econometric equations;
- 7) acquisition of skills in using the results of economic analysis to forecast and justify economic decisions;
- 8) formation of skills for conducting complex computer calculations using econometric models.
- 9) interpretation of the results of the evaluation of relationships from the point of view of the economic essence of the phenomena

Economic analysis

Аннотация:

Designed for full-time and part-time students of the Faculty of Economics.

The program of the discipline contains a thematic plan of the course "Economic Analysis", questions to prepare for the exam and a bibliography.

Цель:

Disclosure of the essence of economic analysis as the main method for studying economic processes, the ability to formalize the economic situation and justify management decisions in organizations

Задачи:

The study of the discipline is aimed at solving the following tasks:

- use of methods and techniques of economic analysis in the study of economic processes and phenomena;
- study of the relationship of economic analysis with other economic sciences;
- understanding of the subject of economic analysis;
- knowledge of the basic techniques of economic analysis;
- use of analysis as the basis for analytical support of the control system;
- application of the main methods of economic analysis in the justification of management decisions;
- mastering rating analysis methods

Economic theory

Аннотация:

Данный курс дает целостное представление об основных фундаментальных положениях микро- и макроэкономического анализа. В рамках дисциплины изучается специфика функционирования микро- и макроэкономических рынков. Студенты приобретают опыт анализа сложных социально-экономических процессов и экономической политики, реализуемой в разных странах.

This course gives comprehensive overview of micro- and macro analysis fundamentals. Within the framework of this course is provided theory of micro- and macro markets functioning. Students will gain experience of analyzing complex socio-economic developments and economic policy in different countries.

Цель:

This course seeks to create competences that helps to get experience of analyzing complex micro- and macro socio-economic trends and problems in different countries. This discipline gives pervasive insight into performance of micro- and macroeconomic markets and their impact on the development of national economy.

Целью дисциплины является формирование компетенций, необходимых для анализа сложных социально-экономических процессов, разворачивающихся на различных уровнях иерархии в различных странах. Дисциплина дает комплексное представление о функционировании микро- и макрорынков и их влиянии на функционирование национальной экономики.

Задачи:

Course objectives:

1. Introduce students to key methods and models of microeconomics analys.
2. Skill building of practical applying the microeconomic theory to evaluate the behavior of market agents.
3. Introduce students to key paradigms and competing hypotheses of macroeconomics.
4. Understanding basic relationships between key macroeconomic indicators.
5. Provide the necessary foundations about targets, instruments and consequences of different types of macroeconomic policy.
6. Skill building of practical applying the macroeconomic theory to evaluate macroeconomic policy outcomes and analyze economic trends and problems.

Задачи курса:

1. Ознакомление студентов с основными методами и моделями микроэкономического анализа
2. Формирование навыков прикладного использования микроэкономической теории для оценки поведения рыночных агентов
3. Ознакомление студентов с основными парадигмами и конкурирующими направлениями макроэкономической теории.
4. Формирование представлений о взаимосвязях между ключевыми макроэкономическими показателями.
5. Обеспечение представлений о целях, инструментах и последствиях различных видов экономической политики.
6. Формирование навыков прикладного использования макроэкономической теории для оценки результатов макроэкономической политики, анализа макроэкономических тенденций и проблем.

Economics of organization (enterprise)

Discipline "Economics of organization (enterprise)" it is aimed at first-year international students. The subject of this course is the economic activity of organizations of different organizational and legal entity. Within the framework of this course, the student develops an understanding of organization (enterprise) development patterns, the ability to orientate in changing market conditions, and make reasonable organizational decisions.

During the study of the discipline, knowledge of the key concepts in the field of the enterprise economy, the features of the functioning of enterprises of various organizational and legal entity in foreign countries, the key impact factors of the economy of the organization (enterprise), depending on the area in which the organization (enterprise) is located, the types of organizational structures, the most important resources of the enterprise and production factors is formed. Skills are formed to evaluate the effectiveness of the price, innovation, and investment policy at the enterprise; plan the future activities of the enterprise in conditions of limited resources; conduct a comprehensive analysis of the financial, economic and foreign economic activities of the enterprise.

Цель:

The goal of studying the discipline is to form a complex of knowledge about the basics and mechanisms of functioning of the enterprise, the rational use of available resources of the enterprise.

Задачи:

1. To study the economic basis of the functioning of the enterprise, the forms of organization of production, the essence and principles of planning the activities of the enterprise;
2. Teach to calculate the main performance indicators of the enterprise;
3. Teach students practical skills to assess the effectiveness of the enterprise.

Finance

This course is designed as an introduction into the basic concepts needed to understand the financial manager's decision-making process on financing decisions. The course consists of eight topics, each consisting of lecture, practice, homework and test for scores.

Цель:

The main goal of this course is to introduce students into the basic of financial concepts and market overview needed to understand the financial manager's decision-making process on financing decisions.

Задачи:

- Build a financial knowledge base by understanding essential topics in finance;
- Introduce main financial instruments (stocks, bonds, derivatives) and basics of their valuation;
- Introduce the time value of money in order to value financial asset investments and to make investment decisions;
- Give the overview of the financial market.

General theory of statistics

Аннотация:

The discipline "General theory of statistics" is included in the federal component of the cycle of general humanitarian and socio-economic disciplines of specialization and is a compulsory discipline for training students of the Faculty of Economics.

The discipline "General Theory of Statistics" aims to give students an idea of the content of statistics as a scientific discipline, to acquaint with its basic concepts, methodology and methods of calculating statistical indicators, the basics of using various methods of statistical research.

The course sets out the history of the development of statistics as a science, examines the main stages of statistical research (statistical observation, summary, grouping, calculation of generalizing indicators), the index method of analysis, the basics of regression and correlation analysis.

To study the discipline, students must master the basic courses "Higher Mathematics", "Economic Theory". The course is the foundation for the study of socio-economic statistics, industry statistics, international statistics, as well as probability theory, mathematical statistics and econometrics.

Цель:

The course "General Theory of Statistics" is aimed at developing students' theoretical knowledge and practical skills in the field of statistical support for economic decision-making. All sections of the discipline have a methodological and practical orientation, focused on solving key problems in the field of analyzing trends and patterns of development of society.

Задачи:

- to get a clear idea of what statistics studies, its place in the system of sciences, theoretical foundations, the most important principles, categories and concepts, the main tasks of statistics at the present stage
- to understand the need to attract mass data for objective knowledge of reality; the leading role of socio-economic categories in statistical research
- to understand the use of various types of groupings for solving specific problems in the field of industry, agriculture, transport, trade, business and other sectors of the national economy.
- to acquire practical skills in collecting statistical information and statistical calculations;
- to study the classification of statistical indicators and the principles of choosing their specific form, depending on the available data and the task at hand.
- deeply assimilate the logical content, the unity and differences of various types of variances and indicators of variation, which serve as a criterion for the typicality of the average values calculated from the aggregate
- to learn the rules for constructing and analyzing series of dynamics to characterize changes in socio-economic phenomena in time, identify the main trend, patterns of their development
- learn the rules for finding indices, which are an indispensable research tool in cases where it is necessary to compare in time or space two sets, the elements of which are incommensurable quantities
- to master the knowledge and skills of conducting selective statistical observations, assessing their objectivity and identifying errors;
- study the basic principles, approaches and methods for determining the relationship between socio-economic phenomena

Information security and cryptology

Аннотация:

Курс «Информационная безопасность и криптография» позволяет познакомиться с основными понятиями информационной безопасности, угрозами безопасности, криптографии, шифров и криптографических протоколов.

The course of «Information security and cryptology» allows to get acquainted with the main concepts of informational security, threats of security, cryptography, ciphers and cryptographic protocols.

Цель:

Обучить основным принципам:

- информационной безопасности;
- защиты информации от угроз;
- построения, анализа и выбора криптографических алгоритмов для наиболее эффективной защиты информации;
- выбора криптографических протоколов для обеспечения защиты информации.

To teach the basic principles of:

- Information security;
- Protection of information from threats;
- Building, analyzing, and selecting cryptographic algorithms for the most effective protection of information;
- Selecting cryptographic protocols to ensure information security.

Задачи:

1. Дать представление об основах информационной безопасности, способах защиты информации.
2. Дать представление о современных стандартах криптографической защиты.
3. Научить осуществлять реализацию криптографических алгоритмов.

1. Introduce the basics of information security and methods of protecting information.
2. Introduce modern standards of cryptographic protection.
3. Teach how to implement cryptographic algorithms.

Information systems in management

Аннотация:

Содержание дисциплины дает четкое представление о том, что такое информационные системы, каково их место в управлении организацией, показывает необходимость овладения технологиями и методами построения и использования информационных систем в управлении.

The course provides a clear understanding of information systems and their role in company management, and demonstrates the necessity of mastering technologies and methods of designing and applying information systems in company management. The course is developed for university students, teaching staff and practitioners.

Цель:

Цель дисциплины заключается в формировании целостного представления о предмете на основе знаний и умений, приобретенных самостоятельно с помощью информационных технологий, которое позволит руководить экономическими службами и подразделениями на предприятиях, в организациях и органах власти, разрабатывать корпоративные стандарты и профили функциональной стандартизации приложений, разрабатывать процедуры и процессы управления качеством производственной деятельности, связанной с созданием и использованием систем информационных технологий.

The goal of the discipline is to form a holistic view of the subject based on knowledge and skills acquired independently using information technology, which will allow you to manage economic services and departments in enterprises, organizations and authorities, develop corporate standards and profiles for functional standardization of applications, develop procedures and quality management processes of production activities related to the creation and use of information technology systems.

Задачи:

1. Создание представления о современных подходах к проектированию и разработке информационных системах в управлении организацией, которое позволит выполнять функции руководителя экономическими службами и подразделениями на предприятиях, в организациях и органах власти.
2. Изучение основных структурных функциональных и технологических компонент современных информационных систем в управлении организацией.
3. Получение слушателями практических навыков по эффективному использованию современных информационных систем в управлении организацией, в том числе, на основе самостоятельной работы с применением информационных технологий.
4. Получение знаний по разработке корпоративных стандартов и профилей функциональной стандартизации приложений, систем, информационной инфраструктуры, а также разработке процедур и процессов управления качеством производственной деятельности, связанной с созданием и использованием систем информационных технологий.

1. Creation of an understanding of modern approaches to the design and development of information systems in the management of an organization, which will allow performing the functions of the head of economic services and departments at enterprises, organizations and authorities.
2. Study of the main structural functional and technological components of modern information systems in the management of an organization.
3. The students gaining practical skills in the effective use of modern information systems in the management of an organization, including on the basis of independent work with the use of information technologies.
4. Gaining knowledge on the development of corporate standards and profiles of functional standardization of applications, systems, information infrastructure, as well as the development of procedures and processes for quality management of production activities related to the creation and use of information technology systems.

Management

Аннотация:

The course outlines the requirements to the students' knowledge and skills in the sphere of the best practice of management in modern corporations, as well as course content, activities and assessment. It includes the main aspects of theoretical and methodological basis of management of social and economic systems, the organization as the object of social management, the structure of functions of management and the nature of management decisions.

The course combines lectures and interactive seminars to promote students critical thinking and problem-solving skills. The syllabus includes individual and group work.

The course is intended for the students completing the undergraduate degree in International Economy.

Цель:

The course is designed to provide students a wide overview of the nature and subject of management. The goal is to provide students with the fundamental knowledge of the nature, principles and theories of the science of management as well as basic skills in decision-making.

Topics include management history and theory, the changing business environment (internal and external), strategic planning, organization and communications, motivation, control, leadership and decision-making. Students will also examine behavioral and organizational dynamics of managerial practice and the challenging roles of managers at different levels of corporations (line, mid-level, top, executives).

Задачи:

Objectives of the course:

- to learn main periods in the development of management as an academic discipline and as a field of practice;
- to understand main business processes in organizations;
- to understand ethical challenges in contemporary business environments;
- to research a variety of approaches to strategic planning and goal-setting;
- to analyze internal and external organizational environment, to identify its key elements and influence on the functioning of the organization;
- to learn different types of organizations structures and ways of communications;
- to analyze communication processes in the organization and strategies for their improvement;
- to understand the role of the control process;
- to learn techniques for leading and motivating individuals and teams;
- to outline practices of effective decision-making.

Marketing

Аннотация:

Современная концепция маркетинга является центральным аспектом управления любым целенаправленным видом деятельности и поэтому требует знания основ менеджмента организации, микро и макроэкономики. Организация эффективного маркетинга требует знания статистики, теории вероятностей, умение пользоваться вычислительной техникой. Эффективное удовлетворение потребностей рынка требует увязки дисциплины с изучением управления качеством, инновационного менеджмента, экономики и финансов организаций. Программой дисциплины предусмотрены следующие виды контроля: входной контроль в форме бланчного тестирования, рубежный контроль в форме устного опроса, проверки выполнения домашнего задания, письменного или компьютерного тестирования, проведения коллоквиумов, контроля самостоятельной работы студентов в форме презентации и письменной форме.

The modern concept of marketing is a central aspect of managing any purposeful activity and therefore requires knowledge of the basics of organizational management, micro and macroeconomics. Effective marketing requires knowledge of statistics, probability theory, and the ability to use computational technology. Effective market needs satisfaction requires linking the discipline with the study of quality management, innovation management, economics, and finance of organizations. The discipline program includes the following types of control: entrance control in the form of blank testing, interim control in the form of oral questioning, homework checking, written or computer testing, conducting colloquiums, controlling independent work of students in the form of presentation and written form.

Цель:

Цель дисциплины «Маркетинг» состоит в получении знаний, умений, навыков и компетенций в области урегулирования противоречия между безгранично возрастающими потребностями общества и ограниченными ресурсами, которые в данный момент времени могут быть задействованы для производства и продажи товаров и услуг, удовлетворяющих эти потребности.

The purpose of the discipline "Marketing" is to acquire knowledge, skills and competencies in resolving the contradiction between the infinitely increasing needs of society and the limited resources that at a given time can be employed to produce and sell goods and services that meet those needs.

Задачи:

1. Освоение основ маркетинга применительно к сфере государственных органов федерального, республиканского и муниципального уровней, экономических служб предприятий и организаций различных отраслей и форм собственности;
2. Изучение методов маркетинговых исследований, сегментирования и позиционирования товаров на рынке;
3. Изучение основных понятий комплекса маркетинга и развитие умения частного применения политик маркетинг-микса в современной экономике;
4. Ознакомление с планированием, организацией и контролем маркетинга на предприятии;
5. Рассмотрение роли маркетинга в экономике и обществе.

1. mastering the basics of marketing as applied to the sphere of state bodies of the federal, republican and municipal levels, economic services of enterprises and organizations of various industries and forms of ownership;
2. study of methods of marketing research, segmentation and positioning of goods in the market;
3. study of the basic concepts of the marketing complex and development of the ability to apply the policies of marketing-mix in the modern economy. 4;

Getting acquainted with the planning, organization and control of marketing in an enterprise. 5;

5. Consideration of the role of marketing in the economy and society.

Mathematics

Аннотация:

Дисциплина предназначена для освоения базовых понятий линейной алгебры и математического анализа. В результате изучения дисциплины студент получит знания основ математики в объеме, достаточном для осуществления профессиональной деятельности; изучит основные теоретические методы математики, получит навыки решения математических задач.

The discipline is designed to master the basic concepts of linear algebra and mathematical analysis. As a result of studying the discipline the student will gain knowledge of the basics of mathematics in a sufficient volume to carry out professional activities; learn the basic theoretical methods of mathematics, get skills to solve mathematical problems.

Цель:

To form ideas about the most important concepts of mathematics, mathematical models and mathematical methods used in the social, humanitarian, legal and medical-pharmaceutical sciences.

Задачи:

To achieve these goals it is necessary to solve the following tasks:

- to form ideas about the role and place of mathematics in world culture;
- to form an understanding of the importance of mathematics in different sciences;
- to acquaint with examples of the application of concepts and methods of linear algebra and mathematical analysis in social, humanitarian, legal, medical-pharmaceutical and another sciences.;
- to form skills and abilities for usage of mathematical tools in a future professional activity of students of highlighted training directions and specialties.

Methods of statistical research in Economics

Аннотация:

Курс «Методы статистических исследований в экономике» нацелен на формирование у студентов теоретических знаний и практических навыков в области статистического обеспечения принятия экономических решений. Все разделы дисциплины имеют методологическую и практическую направленность, ориентированы на решение ключевых проблем в сфере анализа тенденций и закономерностей развития общества. Курс содержит изложение основных принципов, категорий и общих базовых методов статистической науки, используемых при прогнозировании социально-экономических процессов.

The course "Methods of Statistical Research in Economics" is aimed at developing students' theoretical knowledge and practical skills in the field of statistical support for economic decision-making. All sections of the discipline have a methodological and practical orientation, focused on solving key problems in the field of analyzing trends and patterns of development of society. The course contains a presentation of the basic principles, categories and general basic methods of statistical science used in forecasting socio-economic processes.

Цель:

Цель курса — дать студентам представление о методах статистических исследований в области практической деятельности, позволяющей анализировать социально-экономические процессы.

The aim of the course is to give students an idea of the methods of statistical research in the field of practical activity, which allows them to analyze socio-economic processes.

Задачи:

The objectives of studying the discipline are:

- familiarity with modern methods of statistical data processing;
- mastering the basic techniques of primary processing of source data;
- study of the theory and algorithms of the least squares method;
- mastering the methods of correlation and regression analysis used to build various econometric models;
- learn how to use the results of economic analysis to forecast and justify economic decisions.

Modern Natural Science

Аннотация:

Учебный курс «Modern natural science» посвящен ознакомлению с новейшими достижениями современного естествознания. В рамках данной дисциплины рассматриваются основные теоретические положения данной области научного знания, формулируются общие представления о тенденциях и направлениях развития физики, химии, наук о жизни, наук о Земле. В учебном процессе используются современные методы активного обучения, технологии коллективной мыследеятельности в виде проектного обучения, исследовательских методов. Знания, полученные студентами при изучении курса, могут быть использованы ими как теоретический естественнонаучный фундамент в процессе профессиональной деятельности. Общая трудоёмкость дисциплины составляет - 108 ч. (3 зачётные единицы). Программой дисциплины предусмотрены аудиторные (лекционные, практические) занятия, а также самостоятельная работа студентов. Формы промежуточного контроля: зачет.

The course "Modern natural science" is devoted to acquaintance with the latest achievements of modern natural science. Within the framework of this discipline, the main theoretical provisions of this area of scientific knowledge are considered, general ideas about the trends and directions of development of physics, chemistry, life sciences, and earth sciences are formulated. In the educational process, modern methods of active learning, technologies of collective thinking activity in the form of project learning, research methods are used. The knowledge gained by students while studying the course can be used by them as a theoretical natural science foundation in the process of professional activity. Total labour activity is 108 hours (three credit units). They contain classwork (lections and practical lessons) and independent student work. Form of intermediate control is credit.

Цель:

To form a system and practically applicable knowledge of modern natural science and natural scientific worldview

Задачи:

- To form knowledge about fundamental natural concepts, principles and laws
- To learn about methods of natural research and their application in different fields and activities
- To get information about latest technological achievements of natural sciences, their influence on human science

Statistics

“Statistics” is devoted to the most important concepts and indicators of the analysis of socio-economic processes, including an assessment of the main factors and the level of economic development of the country, indicators of costs and results in the field of material production, a methodology for analyzing the living standard of the population.

To study the discipline, students must learn the basic courses "Higher Mathematics", "Economic Theory".

Цель:

The discipline aims to give students an idea of the contents of statistics as a scientific discipline, to acquaint them with its basic concepts, methodology and methods of calculating the most important statistical analytical indicators.

Задачи:

1. to form knowledge about the content of statistics as a scientific discipline and as a field of practical activities that allows collecting and processing information that characterizes socio-economic phenomena and processes
2. introduce the main principles of developing statistical systems, develop skills in determining the range of indicators needed for a particular study and work with official and alternative data sources and their primary processing
3. help acquire theoretical and practical skills in socio-economic statistics
4. get acquainted with the specifics of statistical analysis of different spheres of social and economic life
5. learn how to use statistical methods for solving practical tasks and comprehensive study of economic and social objects.

Tax and Taxation

This course establishes a unifying framework for the analysis of taxation and related subjects in public economics

Цель:

Its two central features are explicit attention to the social objective of welfare maximization and direct examination of how various government instruments should be orchestrated to achieve that objective.

Задачи:

- To learn basics of public economics theory;
- To observe forms of taxation and the social welfare function
- To get acquainted with the theory of taxation for developing countries.

Taxation of Organization

Аннотация:

This course provides an introduction to the income taxation of corporations and their shareholders.

Цель:

The purpose of the study of the discipline "Taxation of organizations" is to form among students an understanding of the economic essence and significance of the tax system, peculiarities of the choice of the tax system, the content of taxes, fees and other payments of a mandatory nature, their elements, understanding the relevance of tax problems in modern society; as well as issues of tax legal relations, tax administration, tax control and liability for violation of tax legislation.

Задачи:

1. To form knowledge on the procedure for calculating and paying specific taxes and fees within the framework of the business entity's activities; factors affecting the amount of tax liabilities; tax consequences of business transactions of organizations.
2. Teach how to calculate individual taxes and fees; select and justify the taxation system of the organization, including the use of benefits, based on the type of economic activity of the economic entity.
3. Develop skills in the use of legislative and instructional materials on taxation when calculating tax liabilities, take into account the peculiarities of tax administration.

Behavioral Economics

Аннотация:

The discipline examines the features of the behavior of economic entities in different markets and types of market structures. The study of the discipline is aimed at the formation of the knowledge and professional skills necessary for a modern graduate in the field of managerial decision-making, aimed at improving the efficiency of business entities, depending on changes in environmental factors. The discipline allows you to form professional skills and competencies for critical assessment of specific situations in the modern practice of planning the activities of business entities, the ability to use various approaches to the analysis of market conditions and explain the choice of business entities and solving applied problems. To study the discipline, knowledge gained in the course of studying the disciplines is required: "Economic theory", "Economics of the organization", "Management economics", "English".

Цель:

The goals of mastering the discipline are the formation of skills and abilities that allow to take into account behavioral factors in various aspects of the analysis of markets and the activities of companies, as well as to analyze the mechanisms of the formation of these factors in the behavior of households and firms for making management decisions that ensure an increase in the efficiency of their functioning depending on changes in external

Задачи:

Objectives of mastering the discipline:

- formation of knowledge about the basic concepts and tools of behavioral economic theory; on various areas of practical use of the provisions of modern behavioral economics;
- the formation of skills to analyze the behavior of people in the situation of making a strategic decision on the basis of independent collection, analysis, interpretation of statistical data and expert assessments (including the results of experiments);
- formation of skills in developing a strategy for the behavior of microeconomic agents for various market situations, taking into account factors of the external and internal environment

Customs

Аннотация:

В системе внешнеэкономической деятельности особая роль отводится таможенному делу, как наиболее динамично развивающемуся, требующему постоянного совершенствования процессу.

В результате либерализации внешнеэкономической деятельности предприятия любой формы собственности, учреждения и организации, зарегистрированные на территории России, получили право самостоятельного выхода на внешний рынок.

Значительно возросло количество участников внешнеэкономической деятельности, увеличилась потребность в специалистах, способных грамотно осуществлять экспортно-импортные операции по широкой номенклатуре товаров.

Сегодняшняя непростая ситуация, сложившаяся в национальном хозяйстве России, во многом объясняет те многочисленные, порой противоречивые изменения, которые очень часто происходят в области таможенно-тарифного регулирования внешнеэкономических связей, предопределяя необходимость их постоянного изучения.

In the system of foreign economic activity, a special role is assigned to the customs business, as the most dynamically developing process that requires constant improvement.

As a result of the liberalization of foreign economic activity, enterprises of any form of ownership, institutions and organizations registered on the territory of Russia received the right to independently enter the foreign market. The number of participants in foreign economic activity has significantly increased, the need for specialists who can competently carry out export-import operations on a wide range of goods has increased.

The current difficult situation in the national economy of Russia largely explains the numerous, sometimes contradictory changes that very often occur in the field of customs and tariff regulation of foreign economic relations, predetermining the need for their constant study.

Цель:

Получить теоретические знания и практические навыки в области таможенно-тарифного регулирования внешней торговли, ознакомиться со структурой и характером деятельности таможенных органов, современной нормативно-правовой базой, регулирующей порядок осуществления экспортно-импортных операций в России.

To gain theoretical knowledge and practical skills in the field of customs and tariff regulation of foreign trade, get acquainted with the structure and nature of the activities of customs authorities, the modern legal framework governing the procedure for carrying out export-import operations in Russia.

Задачи:

- 1) дать студентам необходимую теоретическую основу функционирования таможенного дела как важнейшей составляющей внешнеэкономической деятельности;
- 2) ознакомить их с вопросами перемещения товаров и транспортных средств через таможенную границу, а также с новейшими документами, регулирующими порядок выполнения экспортно-импортных операций;
- 3) изложить методику определения таможенной стоимости товара и порядка исчисления и уплаты таможенных платежей с тем, чтобы была возможность обеспечить не только усвоение, но и успешное применение полученных знаний в практической деятельности;

- 1) to provide students with the necessary theoretical basis for the functioning of customs as the most important component of foreign economic activity;
- 2) familiarize them with the issues of movement of goods and vehicles across the customs border, as well as with the latest documents regulating the procedure for performing export-import operations;
- 3) outline the methodology for determining the customs value of goods and the procedure for calculating and paying customs payments so that it is possible to ensure not only the assimilation, but also the successful application of the knowledge gained in practice;

Economic support of Decision-making on the basis of Corporate Information Systems

Аннотация:

Курс даёт целостное представление об экономическом обосновании управленческих решений, относящихся к различным аспектам деятельности предприятия, в том числе: планированию и бюджетированию, управлению производством, управлению продажами, управлению закупками, управлению складом и доставкой и т.д. В рамках дисциплины изучаются управленческие проблемы и способы их решения с помощью корпоративных информационных систем на уровне предприятия и его подразделений. Курс знакомит студентов с функциональными возможностями системы ресурсного планирования предприятия (ERP системы). Бакалавры приобретают навыки анализа и планирования деятельности предприятия на основе современных информационных технологий.

The course provides a holistic view of the economic justification of management decisions related to various aspects of the company's activities, including: planning and budgeting, production management, sales management, procurement management, warehouse management and delivery, etc. Within the framework of the discipline, management problems and ways of solving them with the help of corporate information systems at the level of the enterprise and its divisions are studied. The course introduces students to the functionality of the ERP system. Bachelors acquire skills in analyzing and planning the activities of an enterprise based on modern information technologies.

Цель:

This course seeks to create competence that helps to get experience of analyzing management problems in different companies. This discipline gives pervasive insight into performance of Corporate Information Systems and their impact on the management and development of modern corporations.

Целью дисциплины является формирование компетенций для анализа управленческих проблем в различных компаниях.

Дисциплина даёт комплексное представление о функционировании корпоративных информационных систем и их влиянии на управление и развитие современных корпораций.

Задачи:

Course objectives:

1. Introduce students to the theoretical and methodological foundations of decision - making in business.
2. Understanding the basics of corporate information system design, development and operating.
3. Skill building of practical applying the corporate information system in certain functional areas of business to solve effective management problems.

Задачи курса:

1. Ознакомление студентов с теоретическими и методическими основами принятия решений в бизнесе
2. Ознакомление студентов с основами построения, внедрения и функционирования корпоративных информационных систем
3. Формирование навыков прикладного использования корпоративных информационных систем в отдельных функциональных сферах бизнеса для решения задач эффективного управления

Economics of Foreign trade

Аннотация:

В современных условиях не вызывает сомнения то, что формирование будущих коммерсантов и маркетологов высшей квалификации невозможно без углубленного изучения международной торговли. В условиях современной глобализирующейся экономики важнейшим фактором экономического развития страны становится ее участие в мирохозяйственных связях. В России в условиях формирования рыночной модели экономики важнейшей формой включения страны в мировое хозяйство также является внешняя торговля. Совершенствование товарной и географической структуры внешней торговли РФ, ее организация с учетом современных мировых тенденций и зарубежного опыта становится важным направлением интеграции нашей страны в систему мирового хозяйства.

In modern conditions, there is no doubt that the formation of future highly qualified merchants and marketers is impossible without an in-depth study of international trade. In the conditions of a modern globalizing economy, the most important factor in the economic development of a country is its participation in world economic relations. In Russia, in the conditions of the formation of a market model of the economy, the most important form of the country's inclusion in the world economy is also foreign trade. The improvement of the commodity and geographical structure of the foreign trade of the Russian Federation, its organization, taking into account modern world trends and foreign experience, is becoming an important area of integration of our country into the world economy system.

Цель:

The aim of the course is to study the formation of a system of knowledge about the modern world economy, about the forms of international economic relations, about the place of Russia in the world economy and in world economic relations. The course examines the role of international economic relations in the structure of the world economy, as well as the features of using information channels in the analysis of world economic relations. Particular attention is paid to the practical skill of analyzing and forecasting international economic relations

Задачи:

Study of ideas about the main patterns and directions of development of modern international economic relations.

Obtaining knowledge about the laws and stages of the historical process, the main events and processes of world and national economic history.

Study of ideas about the place and role of Russia in the system of world economic relations.

Formation of the ability to navigate in the world historical process, analyze the processes and phenomena occurring in society;

Formation of the ability to apply methods and means of knowledge for the intellectual development, raising the cultural level, professional competence;

Skill acquisition:

- economic thinking to develop a systemic, holistic view on the problems of the economy and society;

- expressing your thoughts and opinions in interpersonal and business communication, including in a foreign language;

- public speech, argumentation, discussion.

Enterprise Economy

Аннотация:

Discipline "Enterprise Economy" studies the economic activities of commercial enterprises. Within the framework of this course, the student develops an understanding of commercial enterprise development patterns, the ability to orientate in changing market conditions, and make reasonable organizational decisions. The subject of the study is the economic and organizational processes of interaction and communication between production systems and their elements and parts.

During the study of the discipline, knowledge of the key concepts in the field of the enterprise economy, the features of the functioning of enterprises of various organizational and legal entity in foreign countries, the key impact factors of the economy of the enterprise, depending on the area in which the enterprise is located, the types of organizational structures, the most important resources of the enterprise and production factors is formed. Skills are formed to evaluate the effectiveness of the price, innovation, and investment policy at the enterprise; plan the future activities of the enterprise in conditions of limited resources; conduct a comprehensive analysis of the financial, economic and foreign economic activities of the commercial enterprise.

Цель:

This course involves the development of economic knowledge in the field of economic activity of the enterprise, the obtaining of skills and the ability to conduct specific economic calculations, to analyze and to predict of production at the enterprise, make the conclusions and forecasts of the enterprise development.

Задачи:

• The study of the functioning special features of enterprises in a changing business environment conditions

• The development of skills for carrying complex economic calculations

• The development of skills for determining the choice of an economically efficient strategy of enterprises economic activity

• The study of risk and economic security assessment tools of the enterprise

Foreign economic activity of enterprise

Аннотация:

Содержание дисциплины охватывает круг вопросов относительно формирования теоретических знаний и умений: по управлению внешнеэкономической деятельностью организации, определению закономерностей функционирования организации на международном рынке, применению различных форм и методов выхода организации на внешний рынок, по использованию нормативно-правовых источников, регулирующих деятельность организации, по обоснованию применения мер таможенного-тарифного, нетарифного регулирования, запретов и ограничений во внешнеэкономической деятельности организации; владению инструментами регулирования внешнеэкономической деятельности организации и технологии внешнеторговых операций, техники заключения контрактов; приобретению студентами практических навыков выполнения расчетов экономических показателей, необходимых для обоснования и принятия управленческих решений, целесообразности экспорта, импорта товаров и услуг; анализу финансового положения организации на внешнем рынке, поиску источников коммерческой информации, определению экономической эффективности экспортно-импортных операций, расчету экспортно-импортных цен, таможенной стоимости товара, таможенных и страховых платежей.

The content of the discipline covers a range of issues concerning the formation of theoretical knowledge and skills: on the management of the organization's foreign economic activity, the determination of the laws of the organization's functioning on the international market, the use of various forms and methods of the organization's entry into the foreign market, on the use of regulatory sources regulating the organization's activities, on the justification of the application of customs-tariff, non-tariff regulation, prohibitions and restrictions in the organization's foreign economic activity; possession of tools for regulating the organization's foreign economic activity and technology of foreign trade operations, techniques for concluding contracts; acquisition by students of practical skills in performing calculations of economic indicators necessary for substantiating and making managerial decisions, the expediency of exporting, importing goods and analysis of the financial situation of the organization in the foreign market, search for sources of commercial information, determination of the economic efficiency of export-import operations, calculation of export-import prices, customs value of goods, customs and insurance payments.

Цель:

Studying the practice of foreign economic activity of enterprises at the present stage of development of the Russian economy; mastering practical methods and acquiring skills in carrying out foreign trade operations.

Задачи:

Study of theoretical aspects of foreign economic activity of the enterprise, as well as obtaining practical skills in drawing up international contracts, concluding agreements with intermediaries, calculating foreign trade prices, calculating the main types of customs payments, analyzing the foreign economic activity of the enterprise.

Fundamentals of Financial Literacy

Аннотация:

Современная действительность такова, что каждый день человек решает множество вопросов, как личных, так и профессиональных, требующих ответа только на один: "Как достичь успеха в жизни и работе?". А это невозможно без грамотного обращения с финансами, и прежде всего с личными финансами. Данный курс занимает ведущее место в формировании рациональной жизни, обеспеченной и счастливой. Он логически и содержательно связан с профессиональными курсами профиля "Экономика", создавая определенную фактологическую и методологическую базу для их изучения. Важным аспектом успеха является, прежде всего, грамотное отношение и управление личными финансами. Серьезный риск для благосостояния граждан всех возрастов и уровней доходов создает непонимание основных законов экономики, пренебрежение элементарными правилами финансовой "гигиены" и неумение обращаться с деньгами и другими финансовыми инструментами. Изучение курса "Основы финансовой грамотности" в рамках программы бакалавриата предлагает формирование знаний об основных видах, методах и принципах управления личными финансами, их эффективного поступления и расходования

Modern reality is such that every day a person solves a lot of questions, both personal and professional, requiring an answer to only one question: 'How to achieve success in life and your work?' This is impossible without the competent handling of finances, and above all with personal finances. This course takes a leading place in the formation of a rational life, secured and happy. It is logically and meaningfully connected with professional courses of the 'Economics' profile, creating a certain factorological and methodological base for their study. An important aspect of success is, first of all, competent attitude and management of personal finances. A serious risk to the welfare of citizens of all ages and income levels is created by a lack of understanding of the basic laws of the economy, neglect of basic rules of financial 'hygiene' and inability to handle money and other financial instruments. Studying the course 'Fundamentals of financial literacy' in the framework of the bachelors program offers the formation of knowledge about the main types, methods and principles of managing personal finances, their effective receipt and expenditure

Цель:

Purpose of the course is to form the basis of financial literacy among students

Задачи:

- mastering the basic concepts and terms of the course used in the financial sector
- the formation of financial literacy, which allows analyzing problems and ongoing changes in the economy, developing on this basis their own judgments, and the ability to assess the possible consequences of decisions;
- developing skills in conducting research on economic phenomena in the financial sphere: analysis, synthesis, generalization of financial and economic information, forecasting the development of the phenomenon and behavior of people in the financial sphere;
- the formation of the information culture of students, the ability to select information and work with it on various media, understanding the role of information in human activities in the financial market.

History of Economic Thought

Аннотация:

Содержание дисциплины охватывает круг вопросов, связанных с формированием знаний, умений и навыков анализа, во-первых, классической, неоклассической и неолиберальной школ экономической мысли, объясняющих экономические процессы действием стихийного саморегулируемого механизма рыночной экономики – ценовой конкурентный механизм (невидимая рука рынка). Второе направление экономической мысли, начиная с кейнсианства, раскрывает смешанный механизм функционирования рыночной системы с ее стихией, неопределенностью и рисками – сосуществование, взаимодействие и влияние друг на друга конкурентно-рыночных регуляторов и сознательного государственного управления экономикой. Государство в условиях смешанной экономики расширяет и углубляет результативность воздействия на экономические процессы, выступая социальным гарантом стабильности экономики, равенства людей, гарантирует гражданский мир и целостность общества, развивает демократическую форму организации общества.

The content of the discipline covers a range of issues related to the formation of knowledge, skills and skills of analysis, firstly, classical, neoclassical and neoliberal schools of economic thought, explaining economic processes by the action of a spontaneous self-regulating mechanism of the market economy – the price competitive mechanism (the invisible hand of the market). The second direction of economic thought, starting with Keynesianism, reveals a mixed mechanism of functioning The market system with its element, uncertainty and risks is the coexistence, interaction and influence of competitive market regulators and conscious state management of the economy on each other. The state in a mixed economy expands and deepens the effectiveness of its impact on economic processes, acting as a social guarantor of economic stability, equality of people, guarantees civil peace and the integrity of society, develops a democratic form of society organization.

Цель:

The aim of the course "History of Economic Thought" is to study students of the main economic schools and trends in the historical process of their emergence, development and change; the ability to explain different economic views and apply them in the study of other disciplines and in practice.

Цель УМК «История экономических учений» – изучение студентами основных экономических школ и направлений в рамках исторического процесса их возникновения, развития и смены; умение объяснять различные экономические взгляды и применять их при изучении других дисциплин и на практике.

Задачи:

To give the student a clear idea of the main stages of the history of world economic thought, the content of the main works of outstanding scientists-economists, the main trends, trends in the development of economic theory. In the course of studying the course "History of Economic Thought", students should not only gain theoretical knowledge in the areas listed above, but also learn to see the consequences of applying economic theories in practice and use the knowledge gained in other economic courses.

Дать студенту четкое представление об основных этапах истории мировой экономической мысли, содержании основных работ выдающихся ученых-экономистов, основных течениях, тенденциях развития экономической теории. В ходе изучения курса «История экономических учений» студенты должны получить не только теоретические знания в перечисленных выше направлениях, но и научиться видеть последствия применения экономических теорий на практике и использовать полученные знания в рамках других экономических курсов.

Innovations Economics of enterprise in World Economy

Аннотация:

Мировая теория и практика убедительно свидетельствуют, что единственно реальным способом преодоления кризисов и спадов в развитии экономики любой страны являются инновации. Поэтому большинству стран, с развитой экономикой характерен инновационный тип развития.

Для многих стран в настоящее время рост инновационной активности приобретает особое значение. Именно усиление инновационной активности – это путь обеспечения реального мирового экономического роста.

Центральное место в повышении инновационной активности отечественных организаций занимает проблема кадров. Именно от профессионализма кадров инновационного процесса и способа участия в нем в конечном итоге зависит его конечный результат. Из этого следует, что кадровое обеспечение инновационной деятельности в современных условиях приобретает важнейшее стратегическое значение.

В управлении инновациями разрабатываются особые подходы и методы принятия решений, обусловленные нестабильностью внешней и внутренней среды организации, высокой степенью неопределенности и риска. Часто сами управленческие решения носят характер инноваций, вызывающих изменения во всех элементах системы организации и управления.

Поскольку инновационная деятельность является неотъемлемой составляющей функционирования и развития любой организации в рыночной среде, то изучение основ инновационного менеджмента становится обязательной необходимостью при обучении специалистов в области управления.

World theory and practice strongly demonstrate that innovation is the only real way to overcome crises and downturns in the development of any country's economy. Therefore, most advanced economies have an innovative type of development.

For many countries, the growth of innovation is now of particular importance. It is the strengthening of innovation activity that is the way to ensure real world economic growth.

The central place in increasing the innovative activity of domestic organizations is the problem of personnel. It is on the professionalism of the personnel of the innovation process and the way of participation in it that its final result ultimately depends. From this, it follows that the staffing of innovation in modern conditions becomes of the highest strategic importance.

In innovation management, special approaches and decision-making methods are developed due to the instability of the external and internal environment of the organization, a high degree of uncertainty and risk. Often, management decisions themselves are innovations that cause changes in all elements of the organization and management system.

Since innovation is an integral part of the functioning and development of any organization in a market environment, the study of the fundamentals of innovative management becomes a mandatory need for training specialists in the field of management.

Цель:

Целью обучения при изучении дисциплины «Innovations Economics of enterprise in World Economy» является формирование теоретических знаний и практических навыков по вопросам управления процессом создания, освоения, диффузии и коммерциализации новшеств в различных отраслях экономики.

The purpose of the "Innovations Economics of enterprise in World Economy" training is to develop theoretical knowledge and practical skills in the management of the process of creating, mastering, diffusion and commercialization of innovations in various sectors of the economy.

Задачи:

- formation of ideas about innovations and their typology;
- Understanding the characteristics of innovation in the management decision-making process solutions;
- Developing and developing skills in the dissemination and commercial use of innovations.

– формирование представлений об инновациях и их типологии;

- уяснение особенностей проявления нововведений в процессе принятия управленческих решений;

– выработка и развитие навыков по распространению и коммерческому использованию нововведений.

Intellectual entrepreneurship in World Economy

Аннотация:

В дисциплине:

- рассмотрены базовые подходы к организации интеллектуального предпринимательства,
- даны обоснование феномена «быстрых» фирм,
- описаны бизнес-модели коммерциализации инноваций
- рассмотрены вопросы обоснования бизнес-идей и их продвижение на рынке
- представлены основы охраны интеллектуальной собственности и трансфера технологий
- даны основы создания стартапов и привлечения источников финансирования

На примере разбора реальных практических ситуаций и опыта передовых отечественных и зарубежных компаний данная дисциплина позволяет сформировать представление о концепции интеллектуального бизнеса.

Дисциплина формирует компетенции в области разработки, оценки, выбора и практического внедрения бизнес-идей инновационных проектов, коммерциализации знаний. В процессе изучения дисциплины выстраиваются особые профессиональные компетенции в области интеллектуального предпринимательства, позволяющие слушателю грамотно производить оценку коммерческого потенциала проектов и предлагать наиболее эффективные формы их поддержки и продвижения на рынке.

Программой дисциплины предусмотрены следующие виды контроля: текущий контроль в виде тестирования, написания эссе, и итоговый контроль в форме устного опроса, тестирования или презентации проектов студентами. Аттестация по усвоению содержания дисциплины проводится в форме экзамена.

In this discipline, basic approaches to the organization of intellectual entrepreneurship were considered, the authors gave a justification for the phenomenon of "fast" firms, business models of commercialization of innovation were described. In addition, the discipline considers the substantiation of business ideas and their promotion on the market, as well as presents the basics of intellectual property protection and technology transfer.

The discipline also presents the basics of creating startups and attracting sources of financing.

Using the example of analyzing real practical situations and experience of advanced domestic and foreign companies, this discipline allows you to form an idea of ​ ​ the concept of intellectual business.

Discipline forms competencies in the field of development, evaluation, selection and practical implementation of business ideas of innovative projects, commercialization of knowledge. In the course of studying the discipline, special professional competencies are built in the field of intellectual entrepreneurship, which allow the student to competently evaluate the commercial potential of projects and offer the most effective forms of their support and promotion on the market.

The discipline program provides the following types of control: monitoring in the form of testing and writing essays, and final control in the form of oral questioning or student protection of project tasks. Certification of discipline content is carried out in the form of an exam.

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The discipline program provides the following types of control: monitoring in the form of testing, writing essays, and final control in the form of oral survey, testing or presentation of projects by students. Certification of discipline content is carried out in the form of an exam.

Цель:

Цель дисциплины — формирование у студентов комплекса теоретических знаний и практических навыков в сфере интеллектуального, технологического предпринимательства, а также управления инновационными проектами.

The purpose of the discipline - the formation of students a set of theoretical knowledge and practical skills in the field of intellectual, technological entrepreneurship, as well as the management of innovative projects.

Задачи:

- изучение теоретических основ инновационной экономики и предпринимательства, включающих раскрытие сущности ключевых понятий предпринимательства, вопросы мотивации, организации, обеспечения предпринимательской

деятельности, в том числе коммерциализации инноваций и развития высокотехнологичного бизнеса;

- формирование умения распознавать рыночные возможности, анализировать и моделировать проекты в сфере интеллектуального и технологического предпринимательства;
- организовывать работу группы для достижения заданных целей;
- формирование владения приемами работы на рынке коммерциализации высоких технологий, самостоятельной разработки элементов предпринимательских проектов, презентации их результатов.

- study of theoretical foundations of innovative economy and entrepreneurship, including disclosure of the essence of key concepts of entrepreneurship, questions of motivation, organization, ensuring entrepreneurial activity, including commercialization of innovations and development of high-tech business;

- developing the ability to recognize market opportunities, analyze and model projects in the field of intellectual and technological entrepreneurship;

- organization of the group's work to achieve the specified goals;

- formation of ownership of methods of work in the market of commercialization of high technologies, independent development of elements

business projects, presentations of their results.

International activity of Firms and Banks under conditions of WTO

Аннотация:

В системе внешнеэкономической деятельности особая роль отведена взаимодействию фирм и функционированию банковской системы, как наиболее динамично развивающемуся, требующему постоянного совершенствования процессу. В результате либерализации внешнеэкономической деятельности и вступлению многих стран в ВТО (Всемирную торговую организацию) предприятия любой формы собственности, учреждения и организации, зарегистрированные на территории России, получили право самостоятельного выхода на внешний рынок. Значительно возросло количество участников внешнеэкономической деятельности, увеличилась потребность в специалистах, способных грамотно осуществлять экспортно-импортные операции по широкой номенклатуре товаров. Особую роль в этом процесс играет банковская система. Данный курс рассчитан на студентов экономических специальностей ПГНИУ направленности Международный бизнес.

In the system of foreign economic activity, a special role is played by the interaction of firms and the functioning of the banking system, as the most dynamically developing process that requires constant improvement.

As a result of the liberalization of foreign economic activity and the accession of many countries to the WTO (World Trade Organization), enterprises of any form of ownership, institutions and organizations registered on the territory of Russia received the right to independently enter the foreign market. The number of participants in foreign economic activity has significantly increased, the need for specialists who can competently carry out export-import operations on a wide range of goods has increased. The banking system plays a special role in this process.

This course is designed for students of economic specialties of Perm State National Research University with a focus on International Business.

Цель:

Основная цель курса – представить студентам изучающим предмет «Международная деятельность фирм и банков в условиях ВТО», специально отобранный и структурированный материал, который поможет им глубоко и всесторонне понимать принципы, основы, закономерности, особенности функционирования современной глобальной экономики, деятельности Всемирной торговой организации, ее роль в глобальном регулировании мировой торговли и ее либерализации.

The main purpose of the course is to introduce students to the subject "International activities of firms and banks in the WTO", specially selected and structured material that will help them deeply and comprehensively understand the principles, foundations, patterns, features of the functioning of the modern global economy, the activities of the World Trade Organization, its role in the global regulation of world trade and its liberalization.

Задачи:

1. To analyze modern global processes in the field of international trade, as well as theoretical approaches to the study of the world economy and international economic relations;
to assimilate modern theoretical and methodological ideas about the essence of the world economy and trade, to develop an understanding of the basic concepts and approaches to their study, as well as the key problems of the modern global economy and the ways of their settlement used by the WTO;
2. Prepare students to conduct a qualitative and quantitative analysis of problems in the field of the world economy;
3. Conduct an overview of the main factors and trends determining the development of the global economy, characterize the current situation and highlight the main trends and development prospects in the 21st century;
4. Develop students' understanding of the importance of systematic work with analytical and statistical materials;
5. To familiarize students with the basics of analytical work in the field of the global economy and world trade, the rules for writing design papers in this discipline, and also give an understanding of how the knowledge gained in this discipline can be applied in subsequent professional activities.

International Financial Markets

Аннотация:

Содержание дисциплины охватывает следующий круг вопросов:

- мировая финансовая система и особенности ее развития;
- мировая валютная система: ее сущность и институты;
- мировой валютный рынок;
- формы международных расчетов;
- особенности деятельности международных финансовых организаций;
- балансы международных расчетов и вопросы их регулирования
- международное движение капитала;
- мировые рынки производственных финансовых инструментов: введение и структура рынка.

The content of the course covers the following issues:

- the world financial system and its development features;
- the world monetary system: its essence and institutions;
- global currency market;
- forms of international payments;
- * features of the activities of international financial organizations;
- * balances of international settlements and their regulation
- the international movement of capital;
- * global markets for production financial instruments: introduction and market structure.

Цель:

The learning goals of the course 'International financial markets' is to study the general laws, structure and principles of organization of the modern currency system, financial markets, features of the formation of the Russian currency system.

Задачи:

Learning objectives of the course are following:

- to show the evolution of the structural principles of the world monetary system;
- to study the principles of state regulation of currency relations and forms of currency policy;
- to familiarize with the methods of drawing up the balance of payments;
- to consider the functioning of the international financial market.

International Foreign Exchange

Аннотация:

В ходе освоения курса студенты изучают понятийные, методические и стратегические аспекты международных финансовых отношений. Изучение указанных вопросов неразрывно связано с такими дисциплинами, как «Микроэкономика», «Макроэкономика», «Мировая экономика и международные экономические отношения», «Финансы». Освоение указанных курсов, с одной стороны, подготавливает слушателей к восприятию специальных дисциплин указанного профиля, а с другой стороны, дополняет знания, навыки и умения, полученные ими в процессе их изучения, позволяя магистрантам выстраивать целостную систему экономических знаний.

During the course, students study conceptual, methodological and strategic aspects of international financial relations. The study of these issues is inextricably linked with such disciplines as "Microeconomics", "Macroeconomics", "World Economy and International Economic Relations", "Finance". Mastering these courses, on the one hand, prepares students for the perception of special disciplines of this profile, and on the other hand, complements the knowledge, skills and abilities they have acquired in the process of studying them, allowing undergraduates to build an integrated system of economic knowledge.

Цель:

The aim of the course is to study the basic concepts and theoretical foundations of international monetary relations, knowledge of the features of the activities of economic entities in the field of international monetary relations, the ability to master the basics of the functioning of foreign exchange markets and methodological principles of foreign exchange transactions, gaining new knowledge on the theory of foreign exchange restrictions, familiarization with the mechanism of foreign exchange clearing, the ability to classify currency risks and the use of basic strategies for hedging them.

Задачи:

- Study of the peculiarities of the activities of economic entities in the field of international currency relations;
- obtaining a systematic complex of knowledge about modern international currency relations, studying the classification of forms of international economic relations;
- to determine the place and role of international currency relations in the modern economic space.

International Labour Markets and Labour mobility

The course "International Labor Markets and Labor mobility" is aimed at forming students' knowledge about the evolution of the world labor market, the mechanisms of its formation at the present stage, the main institutional instruments of its regulation.

In the course of studying the discipline, students get acquainted with the main factors influencing the trends of the world labor market, the concept, trends and consequences of international labor mobility of the population. Students acquire knowledge about the problem of illegal labor migration and the experience of various countries in combating it.

Upon completion of the course, students have fundamental knowledge about the international labor market and labor mobility, practical skills in assessing and analyzing the specifics of the structure of national and regional labor markets in different parts of the world.

Цель:

A key goal of the course is to create a systematic understanding of the processes and changes that the world labor market is undergoing at the present stage of the development of the global economy.

Задачи:

- Acquire fundamental knowledge about the international labor market and labor mobility of the population
- Master the skills of assessing and analyzing labor market indicators and labor mobility in different countries
- To form skills in the field of identifying factors affecting the current trends in the development of the labor market in the context of globalization

Introduction to specialty

The discipline "Introduction to specialty [international business]" is an introductory course in the theory of international enterprise management and the fundamentals of the world economy. The course is aimed at first-year international students.

The subject of the study is the relations that arise as a result of international business activities. Within the framework of this course, students gain basic knowledge that contributes to an easier understanding of following courses.

The discipline "Introduction to specialty [international business]" introduces students to such concepts as globalization, integration, international business activities, etc. During the study of the discipline, knowledge of the main forms and types of conducting international business, the peculiarities of making financial and investment decisions, the key problems that arise when conducting international business, as well as the peculiarities of HRM in different countries is formed; special skills are formed in the field of assessment and analysis of the external and internal environment of an international company, the main risk factors in making organizational and managerial decisions, and the choice of a rational business strategy for further successful international business activities.

Цель:

The goal of studying the discipline "introduction to the specialty [international business]" is to form a complex of knowledge about the features of international business in modern conditions of globalization of markets.

Задачи:

The study of the discipline implements the following tasks:

1. to study the main forms of organization of international business, their specific features, trends in the development of international business in the context of globalization;
2. teach to calculate the economic efficiency of foreign investments, conduct a comparative analysis of financing options for international business, and identify the risks faced by companies involved in foreign economic activity;
3. to teach students practical skills in collecting and analyzing foreign economic information for effective implementation of strategic planning.

Labor economics

Аннотация:

The course "Labor Economics" is aimed at forming students' understanding of the fundamental concepts of labor economics. While studying the discipline, students get acquainted with the evolution of labor theories, the modern understanding of the main categories of the subject "Labor Economics", the role of the labor market in the market system, the concept and trends of labor mobility of the population. Such key issues as the laws of the formation of supply and demand in the labor market, the conditions of equilibrium in the labor market, as well as factors that violate this equilibrium are considered. The issues of employment and unemployment in the labor market are studied. Ideas about the institutional foundations of the functioning of the labor market are formed, issues of state regulation of labor relations are studied. Students acquire knowledge about the essence, forms and systems of wages, as well as knowledge about the incomes of the population and ways of their distribution.

Upon completion of the course, students have theoretical knowledge in the field of labor economics, and are also able to apply practical skills in assessing and analyzing the labor market both at the national and regional level and at the intra-company level.

Цель:

The course forms students' theoretical and practical knowledge of the concepts and methodology of modern labor economics that provides the skills and tools for examining problems of labor market functioning.

Задачи:

- 1) To form an understanding of the specifics of the subject and methods of the course "Labor Economics" as an academic discipline;
- 2) To acquaint students with the peculiarities of formation, development mechanisms and models of the labor market functioning;
- 3) To consider the current problems of the labor market development.

Law

In this course foreign students will learn the basics of Russian law. Specifically they will study topics such as basics of Russian law and state, basics of civil law of Russia as one of the most important and basic branches of law, basics of labor law of Russia, basics of work with information (some parts of information law of Russia) and basics of legal liability according to the Russian law.

In the end of the course students should be able to understand what law is, how it functions, what is Russia as a state, what are the basics of Russian law. Students will learn the basic legal relationships that they enter into every day while they are in Russia, and also they will learn about legal employment opportunities. Students will understand specific features of their legal status as foreigners in Russia and specific features of legal status of student in Russia. Also they will learn about law enforcement agencies of Russia and especially those to which they may apply.

Цель:

Obtaining knowledge in the field of Russian law and legislation for solving issues in various fields of cultural, professional and scientific activities.

Задачи:

To promote learning about the fundamentals of law in general, but mainly about the fundamentals of Russian law and the state; to form understanding of the sectoral system of Russian law; to promote obtaining of basic knowledge in the field of civil law of the Russian Federation, labor law of the Russian Federation, in particular, the employment of foreign citizens in the Russian Federation, as well as to promote the development of basic knowledge in the field of working with information. To form the ability to carry out an elementary analysis of the norms of Russian law and identify an action as an offense, as well as determine the type of legal liability for an offense.

Start-up Organisation

Аннотация:

В дисциплине рассматривается сущность стартапов как одного из направлений поддержки бизнеса и предпринимательства. Изучение дисциплины направлено на формирование необходимых современному выпускнику знаний и профессиональных умений в области анализа конкретных рынков, а также разработки бизнес-проекта. Дисциплина позволяет сформировать профессиональные навыки и компетенции критической оценки конкретной ситуации в современной практике бизнес-планирования, умения использовать различные подходы к анализу рыночной конъюнктуры и объяснения выбора хозяйствующих субъектов и решения прикладных задач.

The discipline considers the essence of startups as one of the areas of support for business and entrepreneurship. The study of the discipline is aimed at forming the knowledge and professional skills necessary for a modern graduate in the field of analyzing specific markets, as well as developing a business project. The discipline allows you to form professional skills and competencies for a critical assessment of specific situations in modern business planning practice, the ability to use various approaches to analyzing market conditions and explaining the choice of business entities and solving applied problems.

Цель:

Целью освоения дисциплины – формирование навыков и умений разработки бизнес-проектов с учетом факторов внешней и внутренней среды функционирования хозяйствующих субъектов на конкретном рынке.

The purpose of the discipline - the formation of skills and abilities to develop business projects, taking into account the factors of external and internal environment of the functioning of economic entities in a particular market.

Задачи:

Задачи освоения дисциплины:

- 1) о сущности и составляющих внешней макроэкономической среды как фактора стратегического и оперативного бизнес-планирования, а также сущности и структуры стартапов;
- 2) формирования умений расчета необходимых показателей в рамках маркетингового, организационного, инвестиционного, производственного, финансового плана как самостоятельных разделов бизнес-проекта;
- 3) формирование навыков самостоятельного комплексного анализа развития конкретного рынка для выявления «свободной ниши» и разработки бизнес-проекта «с нуля».

Objectives of the discipline:

- 1) about the essence and components of the external macroeconomic environment as a factor in strategic and operational business planning, as well as the essence and structure of startups;
- 2) formation of skills in calculating the necessary indicators within the marketing, organizational, investment, production, financial plan as independent sections of the business project;
- 3) formation of skills of independent complex analysis of development of the concrete market for identification of "a free niche" and development of the business project "from scratch".

Требования к уровню освоения содержания:

Для изучения дисциплины требуются знания, полученные в ходе изучения дисциплин: «Экономическая теория», «Экономика организации», «Управленческая экономика», «Английский язык».

To study the discipline requires knowledge obtained during the study of disciplines: "Economic Theory", "Organizational Economics", "Managerial Economics", "English".

Technical and Economic Design

Аннотация:

The discipline "Technical and economic design" is aimed at mastering the methodological foundations and obtaining practical skills in the field of technical and economic design of the construction of production facilities in various industries, methods of analysis and evaluation of design solutions (projects) in order to choose the best options. The program considers the organization of design work, reserves for improving its efficiency in market conditions in relation to the production of leading industries.

Дисциплина «Технико-экономическое проектирование» нацелена на освоение студентами методологических основ и получение практических навыков в области технико-экономического проектирования строительства производственных объектов различных отраслей промышленности, методов анализа и оценки проектных решений (проектов) с целью выбора оптимальных вариантов. Рассматривается организация работ по проектированию, резервы повышения его эффективности в рыночных условиях применительно к производствам ведущих отраслей промышленности.

Цель:

Providing theoretical and practical training for future economists to solve a set of tasks for technical and economic design of enterprises of the main industries, developing skills in using existing methods of analysis, basic regulatory requirements for the composition and content of design and estimate documentation in various industries.

Обеспечение теоретической и практической подготовки будущих экономистов к решению комплекса задач по технико-экономическому проектированию предприятий основных отраслей промышленности, формирование навыков использования существующих методов анализа, основных нормативных требований к составу и содержанию проектно-сметной документации в различных производствах.

Задачи:

To achieve the goal of teaching the discipline, the following tasks are implemented::

- determination of the importance and role of design in the organization of capital construction, the creation of technical, technological and organization a innovations, new products;
- consideration of the composition, purpose and procedure for the development of design and estimate documentation in various industries of the main industries;
- study of methods (directions) of analysis and evaluation of the effectiveness of the developed project documentation;
- consideration of ways to improve the design process and improve the quality of design and estimate documentation, taking into account the characteristics of industries.
- consideration of methods for assessing the economic efficiency of capital investments.

Для достижения поставленной цели преподавания дисциплины реализуются следующие задачи:

- определение значения и роли проектирования в организации капитального строительства, создании технико-технологических и организационных новшеств, новой продукции;
- рассмотрение состава, назначения и порядка разработки проектно-сметной документации в различных производствах основных отраслей промышленности;
- изучение методов (направлений) анализа и оценки эффективности разрабатываемой проектной документации;
- рассмотрение путей совершенствования процесса проектирования и повышения качества проектно-сметной документации с учетом особенностей отраслей промышленности.
- рассмотрение методов осуществления оценки экономической эффективности капитальных вложений.