

Applied physical culture

Аннотация:

For students of all areas of training and specialties, the discipline "Applied Physical Culture" is implemented in the amount of 328 academic hours (8 trimesters) to ensure the physical fitness of students, including professionally-applied ones. The indicated academic hours are obligatory for mastering and are not transferred to credit units. In each trimester, the following sections are provided for independent study: cross-training, athletics, ski training, general physical training, stretching, sports.

The discipline program "Applied Physical Culture" is aimed at:

- the implementation of the principle of variability, the more complete implementation of a personality-oriented approach to the educational process, the planning of the content of educational material, taking into account the health status of students;
- on the implementation of the principle of sufficiency and structural conformity of program material, its direct orientation to generally applied and personally significant physical training;
- for the acquisition by students of knowledge, skills and fitness activities, manifested in the ability to conduct classes on their own to improve health, improve physical development and physical fitness, both in educational activities and in various forms of outdoor activities and leisure.

For students with disabilities, classes in the sports section "Chess" are provided as an alternative to classes with increased motor activity.

For students of all directions of preparation and specialties discipline "The application-oriented physical culture" is implemented of 328 class periods (8 trimesters) for support of physical fitness of students, including professional and application-oriented character. The specified class periods are mandatory for mastering and aren't transferred to test units. The following sections are provided in each trimester for an independent study: the cross preparation, track and field athletics preparation, ski preparation, general physical training, stretching, sports.

The program of discipline "Application-oriented physical culture" is directed:

- on implementation of the principle of variability, complete implementation of the personal oriented approach to educational process, on planning of maintenance of a training material taking into account the state of health of students;
- on implementation of the principle of sufficiency and structural conformity of program material, its direct orientation to all-application-oriented and personal and significant physical training;
- on acquisition by students of knowledge, the skills of sports and improving activities which are shown in ability independently to give classes in solidifying of health, enhancement of physical development and physical fitness, both in the conditions of educational activities, and in different forms of the active recreation and leisure.

Цель:

The goal of mastering the discipline is to form the physical culture of the individual and the ability to use the various means of physical culture, sports and tourism in order to preserve and promote health, psychophysical training and self-preparation for future professional activities through

ensuring the stages of formation of competencies stipulated by educational standards.

Задачи:

The tasks of the discipline are:

- preservation and strengthening of students' health, promoting the proper formation and comprehensive development of the body, maintaining high performance throughout the entire period of study;
- understanding of the social significance of applied physical culture and its role in the development of the personality and preparation for professional activity;
- knowledge of the scientific and biological, pedagogical and practical fundamentals of physical culture and a healthy lifestyle;
- the formation of a motivational and axiological attitude towards physical culture, an attitude towards a healthy lifestyle, physical improvement and self-education of the habit of regular exercise and sports;
- mastering the system of practical skills that ensure the preservation and strengthening of health, mental well-being, development and improvement of psychophysical abilities, qualities and personality traits, self-determination in physical culture and sports;
- acquisition of personal experience in enhancing motor and functional capabilities, ensuring general and professionally-applied physical fitness for a future profession and life;
- the acquisition by students of the necessary knowledge of the basics of the theory, methodology and organization of physical education and sports training, preparation for work as public instructors, coaches and judges;
- creation of the basis for creative and methodologically reasonable use of physical culture and sports activities for the purposes of subsequent life and professional achievements;
- improving the sportsmanship of student-athletes.

Basics of the Project Management

Аннотация:

This educational and methodical complex is built on the principle of a route, following which you will be able to build a project concept from a project idea and present it to a potential investor, customer or partner. This is the itinerary of a big business game. At each station (topic)— they are waiting for you new information and tasks. By completing them, you will gain new knowledge and skills that will help you build your own project. Your project is a path from an idea to a result (product, event, technology, product or service). At the beginning of the path, you define the idea of the project. Your task is to prepare a presentation for a potential investor (customer) by the final lesson. He should be happy to agree to invest in your project (or in you). If you try hard, a business game can turn into a reality, a study group —

into a real project team, and the expert you will be speaking to is an investor who will really give you the first financial resources for the implementation of the project or invite you to work. You have a real chance to open your own business, or at least acquire such competencies that will allow you to do it in the future.

Цель:

The purpose of the course "Basics of the Project Management" is to purposefully form a number of skills that allow students to implement their ideas in the form of projects, to be an active participant in the project activities.

Задачи:

The objectives of the course are to acquire skills in:

1. generating a project idea;
2. creating an effective project team;
3. development of the project plan and business model of the project;
4. evaluating the market and competitors of the project idea;
5. definition of the suitable sources of project financing;
6. evaluation of necessary resources for project implementation and construction of financial plan (estimate) of the project;
7. evaluation of investment attractiveness;
8. evaluation of project risks;
9. presentation of the project to the interested parties.

Foreign Language (English)

The given course of English is determined for bachelor or specialist students of non-linguistic faculties for foreign students who study English as a foreign language. During this course students acquire linguistic and intercultural knowledge, develop speaking, listening, and writing skills on everyday and academic topics, form lexical and grammatical skills necessary for academic and professional activity. The course is aimed mainly at covering such topics as "Going to University", "Welcome to Russia", "Perm Krai" as well as "The UK", for the students should also be aware of intercultural and other facts connected with Great Britain.

Цель:

The aim of the course is to develop students' communicative competences in mastering listening and speaking skills alongside the skills of translation from English into Russian and vice versa..

Задачи:

The objectives of the course are:

- to learn some contemporary information about Russia, Perm Krai and the United Kingdom
- to master speech skills in speaking, listening, reading, and writing paying special attention to the first two,
- to develop skills of translation,
- to study basic vocabulary and terminology in the students' major.

History

The discipline "History" is focused on the knowledge of the driving forces and laws of the historical process, the specifics of Russian history, the ability to analyze historical events and processes. The content of the discipline covers a range of problems associated with the definition of the place and role of Russia in the world historical process. As a result, students will learn the specifics of social, economic, and political processes at different stages of Russian history.

Цель:

The aim of the course is to form the general cultural competence of the graduate associated with knowledge and respect for the historical heritage and cultural traditions of the country, tolerant perception of social, ethnic, religious and cultural differences, the ability to analyze the main stages and patterns of historical development of society.

Задачи:

- to form a scientific understanding of the main stages of Russian history;
- to identify general and particular features of the Russian historical process;
- to contribute to the formation of the student's personality, combining scientific worldview, respect for historical heritage, patriotism;
- to teach students to express and justify their position on issues related to the historical past of our country.

Life safety

Аннотация:

The discipline "Life safety" is aimed at ensuring a favorable living conditions of people and their activities, to protect the person and environment from the hazardous or harmful effects, at shaping of common cultural possession of basic skills means to protect staff at work and the other population from the possible consequences of accidents, natural disasters .

The subject of the discipline "Life safety" is the issues security interaction of human with his environment and protect people from hazards in an emergency.

Цель:

The purpose of the discipline is to form in future specialists an idea of the inseparable unity of effective professional activity and the requirements of human safety and security. The implementation of these requirements guarantees the preservation of human performance and health, prepares him for action in extreme conditions.

Задачи:

The main objectives of the discipline are as follows: providing students with theoretical knowledge and practical skills necessary to create a comfortable state of the environment in the areas of work and recreation of a person; identification of negative environmental impacts from negative impacts; implementation of measures to protect humans and the environment from negative impacts; ensuring the sustainable functioning of economic facilities in accordance with the requirements of safety and environmental friendliness in normal and emergency situations; making decisions on the protection of personnel and the public from the possible consequences of accidents, catastrophes, natural disasters, as well as taking measures to eliminate their consequences; forecasting the development of negative impacts and assessing the consequences of their actions.

Logics

Аннотация:

The course "Logics" is aimed at mastering the basic concepts of logic, techniques and methods, rules and laws of rational thinking. Students get acquainted with the nature and specifics of logical knowledge. The content of the course includes logical analysis of natural language, classical logic statements. Particular attention is paid to the analysis of forms of thinking - concept, judgment and inference, such logical procedures as deductive reasoning, the formation of concepts and operations on them, definition, induction, analogy, as well as methods of argumentation, proof and refutation.

Цель:

The purpose of the discipline: to develop the skills of analytical thinking, based on the ability to analyze from the standpoint of logical correctness of their own reasoning and reasoning of the opponent, both mental content and written.

Задачи:

Tasks of studying the discipline:

- to form students' understanding of the forms and laws of logical thinking, to explain to them the methodology of a formal-logical solution of the most typical scientific and practical problems;
- to teach future specialists to consciously use the initial principles of logical correct thinking, when creating skills to form a harmonious and convincing thought.

Philosophy

Аннотация:

Целью курса философии является формирование знаний об основных достижениях мировой философской мысли, современном состоянии научно-философского знания, связи философской мысли с развитием естествознания, социально-гуманитарных наук, общественно-исторической практикой. Усвоение философских знаний рассматривается как непременное условие формирования личностного мировоззрения, интеллектуальных способностей, умения вести дискуссии, аргументированно отстаивать положения науки, творчески применять полученные знания.

The purpose of the course of philosophy is the formation of knowledge about the main achievements of world philosophical thought, the current state of scientific and philosophical knowledge, the connection of philosophical thought with the development of natural science, social sciences and humanities, and general historical practice. The assimilation of philosophical knowledge is considered as an indispensable condition for the formation of a personal worldview, intellectual abilities, ability to lead discussions, to defend the arguments of science convincingly, to creatively apply this knowledge.

Цель:

The purpose of the course of philosophy is the formation of knowledge about the main achievements of world philosophical thought, the current state of scientific and philosophical knowledge, the connection of philosophical thought with the development of natural science, social sciences and humanities, and general historical practice. The assimilation of philosophical knowledge is considered as an indispensable condition for the formation of a personal worldview, intellectual abilities, ability to lead discussions, to defend the arguments of science convincingly, to creatively apply this knowledge.

Задачи:

- to give knowledge about the subject and the main problems of philosophy, its main directions and stages of development, about modern philosophical systems;
- to find out the role of philosophy in the development of society, the natural, social and technical sciences, art and culture in general;
- based on the principles of science and pluralism, to promote the formation of a realistic humanistic worldview, personality development, and creative thinking skills.

Physical culture

Аннотация:

For students of all directions of preparation and specialties the Physical culture module is implemented within discipline "Physical culture" of a basic unit of Blok of 1 programs of a bachelor degree and specialist programme in volume of the 72nd class period (2 test units). The discipline contains the information necessary for a study of a theoretical part of the program. All program is partitioned into 2 educational periods. The study of such sections of the program as is provided in the first educational period:

- Physical culture in common cultural and vocational training of students;
- Biological fundamentals of physical culture and sport;
- Physical training in system of physical training;
- Medical monitoring and self-checking engaged in physical exercises and sport;
- Bases of a healthy lifestyle. Physical culture in support of health;
- Professional and application-oriented physical training.

The study of such sections of the program as is provided in the second educational period:

- Bases of a healthy lifestyle. Physical culture in support of health;
- Bases of a technique of independent occupations physical and exercises;
- Sport. Personal choice of sports or system of physical exercises;
- Features of occupations by the selected sport or system of physical exercises;
- Professional and application-oriented physical training.

Also training program provided training in the correct performing diagnostics of a status of the functional systems of a human body, such as: respiratory, nervous, cardiovascular, muscular systems and general operability of an organism.

Цель:

The formation of students in the University of physical culture of the individual, manifested in the readiness for future professional activities, one of the important conditions of which is - knowledge of socio-biological and psychophysical foundations of mental work.

Задачи:

The objectives of the course coincide with the main objectives of physical education in high school. Among them: - understanding of the social role of physical culture of the individual; - acquisition of students ' knowledge of the biological foundations of physical culture; - acquisition of knowledge about the basics of the theory and methodology of physical education and sports training and mastering students of sports terminology. This will facilitate mutual understanding between the student and the teacher and expand the General cultural needs of students; - formation of belief in the need for regular physical training and sports and a motivated attitude to a healthy lifestyle (HLS); - understanding of the special importance of physical exercise for mental workers.

Sociology

Аннотация:

Дисциплина имеет целью дать целостное представление о социологической науке, показать ее значение для познания общества и решения актуальных проблем социальной жизни. Акцент сделан на аналитическом подходе к изучению проблемного поля современной социологии, ее понятийного аппарата, концепций и теорий, позволяющих глубже понимать процессы, происходящие в обществе.

Курс состоит из трех теоретических частей. В первую часть включены темы, раскрывающие научный статус социологии, становление и развитие социологической теории, методологию и методы социологического исследования. Во второй части представлены темы, рассматривающие общество как социальную систему и его базовые понятия: социальная структура и стратификация, социальные институты и процессы. В третьей части внимание студентов сконцентрировано на социологических концепциях культуры, социокультурном подходе к анализу социальной жизни, социокультурных процессах. Курс ориентирован на развитие социологического мышления, способности научно осмысливать и объяснять социальные явления.

The course is aimed at introducing students to sociology as a means to study society and develop ideas for advancing social progress in important spheres of social life. The course is focused on analytical thinking, conceptual apparatus, approaches, and theories that guide to deeper understanding of social processes and forces. The course consists of three theoretical parts. The first part considers the scientific status of sociology, the origins and development of sociological theories, methods of data collection, and research methodology. The second part presents an overview of social institutions, social structure, social change, and society as a system. The third part introduces students to ethnography of culture. After completing the course, students are expected to have developed sociological thinking, the capacity to understand and explain social phenomena scientifically.

Цель:

Course scope. The course is intended to develop a holistic understanding of social phenomena and processes, of structure and specificity of theoretical sociological knowledge, of the applied nature of sociology as science.

Задачи:

Course objectives are:

- to suggest comprehension of sociology as a science and educational course;
- to represent the basic sources of sociology emerging as science;
- to develop understanding of classical and contemporary sociological theories and approaches;
- to introduce into analysis of social issues, processes, and change;
- to give an overview of research methods.

Русский язык и деловая коммуникация

Аннотация:

Дисциплина направлена на обучение иностранных студентов эффективной деловой коммуникации на русском языке.

Содержание дисциплины включает изучение норм русского литературного языка, письменных и устных жанров научной и деловой речи, правил публичного выступления и способов преодоления коммуникативных барьеров.

В результате освоения дисциплины студенты научатся строить грамотную устную и письменную речь на русском языке; составлять документы разных видов в соответствии с правилами делового этикета; выступать на публичных мероприятиях в академической и деловой сферах.

The course is aimed at teaching foreign students effective business communication in Russian. The content of the course includes studying the norms of the Russian literary language, written and oral genres of scientific and business speech, rules of public speaking, and ways to overcome communication barriers. As a result of mastering the course, students will learn how to construct competent oral and written speech in Russian; compose documents of different types in accordance with the rules of business etiquette; and speak at public events in academic and business spheres.

Цель:

Формирование способности осуществлять деловую коммуникацию на русском языке как иностранном.

Developing the ability to conduct business communication in Russian as a foreign language.

Задачи:

- сформировать представление о грамматической и лексической системах русского языка;
- совершенствовать умения строить собственную устную и письменную речь на русском языке;
- развить культуру научного и делового общения на русском языке;
- сформировать практические навыки создания деловых текстов и подготовки публичных речей;
- развить способность преодолевать коммуникативные барьеры в профессиональном общении.

To form an understanding of the grammatical and lexical systems of the Russian language;

To improve the ability to construct one's own oral and written speech in Russian;

To develop the culture of scientific and business communication in Russian;

To form practical skills in creating business texts and preparing public speeches;

To develop the ability to overcome communicative barriers in professional communication.

Basic Accounting

Аннотация:

The course outlines the main issues of the theory and technique of accounting in economic entities in all forms of ownership, namely the principles of accounting, the subject and method of accounting. The issues of documentation and reflection on the accounts of non-current assets, current assets, liabilities, capital, income and expenses are highlighted. In some subjects paid attention to the issues of taxation. The content of the course reveals the components of financial statements, the timing of its submission to users of accounting information.

Organizational aspects of accounting are highlighted.

The course traces the relationship between the theory of accounting, accounting (financial) accounting and financial reporting, determines the place of accounting in the management system of the organization.

Theoretical and practical issues that are the subject of consideration are presented at the current level, taking into account the changes that have occurred recently in the regulatory framework of accounting in international practice.

The course contains a set of materials that allow you to master the competencies of applying the basic principles and standards of accounting, forming the accounting policy of the organization, as well as developing appropriate management decisions.

The program contains the thematic plan of the course "Theory of Accounting", the content of topics, control questions for preparing for the test and a list of references.

The content of the discipline is aimed at studying the essence of economic accounting and its component part – accounting, the requirements for the organization of accounting; understanding the relationship of existing methods of processing economic information, the meaning and place of each of them in the system; getting an idea of the documentary justification of records as the basis for reflecting them in accounting, the need for control by accounting for the legality of operations performed.

Program of discipline, the following types of control: input control in the form of oral questioning testing and application forms, check homework, written tests, monitoring students' independent work in written or oral form.

The course outlines the main issues of the theory and technique of accounting in economic entities in all forms of ownership, namely the principles of accounting, the subject and method of accounting. The issues of documentation and reflection on the accounts of non-current assets, current assets, liabilities, capital, income and expenses are highlighted. In some subjects paid attention to the issues of taxation. The content of the course reveals the components of financial statements, the timing of its submission to users of accounting information.

Organizational aspects of accounting are highlighted.

The course traces the relationship between the theory of accounting, accounting (financial) accounting and financial reporting, determines the place of accounting in the management system of the organization.

Theoretical and practical issues that are the subject of consideration are presented at the current level, taking into account the changes that have occurred recently in the regulatory framework of accounting.

The course contains a set of materials that allow you to master the competencies of applying the basic principles and standards of accounting, forming the accounting policy of the organization, as well as developing appropriate management decisions.

The program contains the thematic plan of the course "Theory of Accounting", the content of topics, control questions for preparing for the test and a list of references.

The content of the discipline is aimed at studying the essence of economic accounting and its component part – accounting, the requirements for the organization of accounting; understanding the relationship of existing methods of processing economic information, the meaning and place of each of them in the system; getting an idea of the documentary justification of records as the basis for reflecting them in accounting, the need for control by accounting for the legality of operations performed.

Program of discipline, the following types of control: input control in the form of oral questioning testing and application forms, check homework, written tests, monitoring students' independent work in written or oral form

Цель:

disclosure of the essence and significance of accounting in economic entities at the present stage of development of the Russian economy. Development of holistic knowledge on the formation of the basics of accounting, methodology for obtaining and using the main indicators of financial statements for the purpose of management and control, as well as the principles and forms of its organization

Задачи:

The objectives of the course are to make students understand:

- the essence of economic accounting and its component part-accounting;
- requirements for the organization of accounting, based on historical traditions and current trends in the development of accounting science;
- understanding the relationship of existing methods of processing economic information, the meaning and place of each of them in the system;
- getting an idea of the documentary justification of the records as the basis for their reflection in the accounting, the need for control by the accounting department over the legality of the operations performed;

- familiarization with the organizational and methodological foundations of accounting in economic entities;
- obtaining knowledge about the main methods and methods of obtaining the necessary information for the preparation of accounting statements

As a result of studying the discipline, the student must:

- have an idea of the basics of accounting, and the requirements imposed on it;
- composition of accounting (financial) statements;
- know about the organization of accounting in economic entities based on the scale, scope of activity and needs;
- basic regulations on accounting and reporting;
- rules and sequence of processing of accounting information;
- know the objects of accounting and the method of its study;
- to know the basic ways of an estimation of objects of accounting

Databases and Knowledge

Аннотация:

The course involves familiarizing students with existing types of databases, getting skills to work with relational databases that meet the requirements of completeness, the construction of DBMS models that support the integrity of databases.

Цель:

Course objectives are to familiarize students with the organization of relational databases that meet the requirements of completeness, the construction of DBMS models. Objectives of the discipline: to teach students to build conceptual and logical models, as well as give skills in developing the main types of program elements of applications.

Задачи:

The main objectives of the discipline are to study the theoretical foundations of database design and organization, technologies and language tools of modern DBMS, to acquire practical skills in applying the knowledge gained to create a database and to develop on their basis the necessary competencies to solve specific professional tasks of developing database applications in the environment of modern relational and relational-object DBMS.

Econometrics

Аннотация:

Курс ориентирован на подробное описание техники оценивания эконометрических моделей на единой основе обобщенного метода моментов. Это дает возможность дать материал в доступной, но достаточно строгой форме. Используется большое количество практических примеров, почерпнутых из журнальных статей. Эти примеры охватывают различные сферы экономики, в частности, организацию производства, трудовые ресурсы, финансы, международную экономическую деятельность, макроэкономику. В результате изучения дисциплины слушатели узнают как применять упомянутый подход и при каких условиях и ограничениях возможно такое применение.

The course covers a full range of techniques with the estimation method called the Generalized Method of Moments (GMM). Most chapters include a section examining in detail original applied articles from such diverse fields in economics as industrial organization, labor, finance, international, and macroeconomics. So the student will know how to use the techniques and under what conditions they are applicable.

Цель:

Формирование компетентности в области оценивания эконометрических моделей с целью построения эконометрических моделей с использованием современного инструментария

Formation of competence in the field of evaluating econometric models in order to build econometric models using modern tools

Задачи:

Development of competencies for studying the main methods of econometric analysis, their characteristics, properties and limitations:

- 1) familiarity with the modern concept of econometrics;
- 2) mastering the basic techniques of selective research;
- 3) study of the theory and algorithms of the least squares method;
- 4) mastering the methods of correlation and regression analysis used to build various econometric models;
- 5) mastering the techniques of practical time series analysis;
- 6) mastering the basic techniques of evaluating systems of simultaneous econometric equations;
- 7) acquisition of skills in using the results of economic analysis to forecast and justify economic decisions;
- 8) formation of skills for conducting complex computer calculations using econometric models.
- 9) interpretation of the results of the evaluation of relationships from the point of view of the economic essence of the phenomena

Economic theory

Аннотация:

Данный курс дает целостное представление об основных фундаментальных положениях микро- и макроэкономического анализа. В рамках дисциплины изучается специфика функционирования микро- и макроэкономических рынков. Студенты приобретают опыт анализа сложных социально-экономических процессов и экономической политики, реализуемой в разных странах.

This course gives comprehensive overview of micro- and macro analysis fundamentals. Within the framework of this course is provided theory of micro- and macro markets functioning. Students will gain experience of analyzing complex socio-economic developments and economic policy in different countries.

Цель:

This course seeks to create competences that helps to get experience of analyzing complex micro- and macro socio-economic trends and problems in different countries. This discipline gives pervasive insight into performance of micro- and macroeconomic markets and their impact on the development of national economy.

Целью дисциплины является формирование компетенций, необходимых для анализа сложных социально-экономических процессов, разворачивающихся на различных уровнях иерархии в различных странах. Дисциплина дает комплексное представление о функционировании микро- и макрорынков и их влиянии на функционирование национальной экономики.

Задачи:

Course objectives:

1. Introduce students to key methods and models of microeconomics analysis.
2. Skill building of practical applying the microeconomic theory to evaluate the behavior of market agents.
3. Introduce students to key paradigms and competing hypotheses of macroeconomics.
4. Understanding basic relationships between key macroeconomic indicators.
5. Provide the necessary foundations about targets, instruments and consequences of different types of macroeconomic policy.
6. Skill building of practical applying the macroeconomic theory to evaluate macroeconomic policy outcomes and analyze economic trends and problems.

Задачи курса:

1. Ознакомление студентов с основными методами и моделями микроэкономического анализа
2. Формирование навыков прикладного использования микроэкономической теории для оценки поведения рыночных агентов
3. Ознакомление студентов с основными парадигмами и конкурирующими направлениями макроэкономической теории.
4. Формирование представлений о взаимосвязях между ключевыми макроэкономическими показателями.
5. Обеспечение представлений о целях, инструментах и последствиях различных видов экономической политики.
6. Формирование навыков прикладного использования макроэкономической теории для оценки результатов макроэкономической политики, анализа макроэкономических тенденций и проблем.

Informatics

Аннотация:

The course will give the basic skills to the students to make them both computer and information literate. The discipline focuses on theoretical foundations of informatics and information technology, application software includes word processor, data analysis and spreadsheets, working with databases, basics of algorithmization and programming, network technologies, social and legal aspects of informatization, information security issues.

Цель:

The purpose of studying the discipline "Informatics" is the formation of basic competencies in computer science and information technology, universal and pre-professional competencies that are necessary for the formation of personality of a highly educated specialist.

Задачи:

1. form an understanding of the concept of "information", its presentation, how it is stored and processed;
2. form an understanding of knowledge representation methods and intelligent information systems;
3. provide insight into information modeling;
4. teach students to use information technology in their professional activities effectively;
5. introduce to the basics of modern information technologies and their development trends;
6. introduce to the basic technical, software methods and information protection when working with information systems.

Information security and cryptology

Аннотация:

Курс «Информационная безопасность и криптография» позволяет познакомиться с основными понятиями информационной безопасности, угрозами безопасности, криптографии, шифров и криптографических протоколов.

The course of «Information security and cryptology» allows to get acquainted with the main concepts of informational security, threats of security, cryptography, ciphers and cryptographic protocols.

Цель:

Обучить основным принципам:

- информационной безопасности;
- защиты информации от угроз;
- построения, анализа и выбора криптографических алгоритмов для наиболее эффективной защиты информации;
- выбора криптографических протоколов для обеспечения защиты информации.

To teach the basic principles of:

- Information security;
- Protection of information from threats;
- Building, analyzing, and selecting cryptographic algorithms for the most effective protection of information;
- Selecting cryptographic protocols to ensure information security.

Задачи:

1. Дать представление об основах информационной безопасности, способах защиты информации.
2. Дать представление о современных стандартах криптографической защиты.
3. Научить осуществлять реализацию криптографических алгоритмов.

1. Introduce the basics of information security and methods of protecting information.
2. Introduce modern standards of cryptographic protection.
3. Teach how to implement cryptographic algorithms.

Information Systems Design

Аннотация:

The course provides a clear understanding of information systems and their role in company management, and demonstrates the necessity of mastering technologies and methods of designing and applying information systems in company management. The course is developed for university students, teaching staff and practitioners..

Цель:

The purpose of the discipline is to form a holistic view of the subject on the basis of knowledge and skills acquired independently with the help of information technology, which will allow you to manage economic services and departments at enterprises, organizations and authorities, develop corporate standards and profiles of functional standardization of applications, develop procedures and processes for quality management of production activities related to the creation and using information technology systems.

Задачи:

1. Creating an idea of modern approaches to the design and development of information systems in the management of an organization, which will allow performing the functions of the head of economic services and departments at enterprises, organizations and authorities.
2. Study of the main structural functional and technological components of modern information systems in the management of an organization.
3. Students gain practical skills in the effective use of modern information systems in the management of an organization, including on the basis of independent work with the use of information technology.
4. Gaining knowledge on the development of corporate standards and profiles of functional standardization of applications, systems, information infrastructure, as well as the development of procedures and processes for quality management of production activities related to the creation and use of information technology systems.

Information systems in management

Аннотация:

Содержание дисциплины дает четкое представление о том, что такое информационные системы, каково их место в управлении организацией, показывает необходимость овладения технологиями и методами построения и использования информационных систем в управлении.

The course provides a clear understanding of information systems and their role in company management, and demonstrates the necessity of mastering technologies and methods of designing and applying information systems in company management. The course is developed for university students, teaching staff and practitioners.

Цель:

Цель дисциплины заключается в формировании целостного представления о предмете на основе знаний и умений, приобретенных самостоятельно с помощью информационных технологий, которое позволит руководить экономическими службами и подразделениями на предприятиях, в организациях и органах власти, разрабатывать корпоративные стандарты и профили функциональной стандартизации приложений, разрабатывать процедуры и процессы управления качеством производственной деятельности, связанной с созданием и использованием систем информационных технологий.

The goal of the discipline is to form a holistic view of the subject based on knowledge and skills acquired independently using information technology, which will allow you to manage economic services and departments in enterprises, organizations and authorities, develop corporate standards and profiles for functional standardization of applications, develop procedures and quality management processes of production activities related to the creation and use of information technology systems.

Задачи:

1. Создание представления о современных подходах к проектированию и разработке информационных системах в управлении организацией, которое позволит выполнять функции руководителя экономическими службами и подразделениями на предприятиях, в организациях и органах власти.
2. Изучение основных структурных функциональных и технологических компонент современных информационных систем в управлении организацией.
3. Получение слушателями практических навыков по эффективному использованию современных информационных систем в управлении организацией, в том числе, на основе самостоятельной работы с применением информационных технологий.
4. Получение знаний по разработке корпоративных стандартов и профилей функциональной стандартизации приложений, систем, информационной инфраструктуры, а также разработке процедур и процессов управления качеством производственной деятельности, связанной с созданием и использованием систем информационных технологий.

1. Creation of an understanding of modern approaches to the design and development of information systems in the management of an organization, which will allow performing the functions of the head of economic services and departments at enterprises, organizations and authorities.
2. Study of the main structural functional and technological components of modern information systems in the management of an organization.
3. The students gaining practical skills in the effective use of modern information systems in the management of an organization, including on the basis of independent work with the use of information technologies.
4. Gaining knowledge on the development of corporate standards and profiles of functional standardization of applications, systems, information infrastructure, as well as the development of procedures and processes for quality management of production activities related to the creation and use of information technology systems.

Legal regulation of professional activity

Аннотация:

Знание правовых основ является необходимым условием для введения успешной предпринимательской деятельности, а также для понимания собственных прав и обязанностей в профессиональной сфере. В процессе освоения дисциплины обучающиеся изучат правовые школы, рассмотрят особенности регулирования профессиональной деятельности в РФ, проведут сравнительный анализ правового регулирования в РФ и в зарубежных странах, а также рассмотрят особенности профессиональных тайн: врачебной, нотариальной, адвокатской, аудиторской. Обучающиеся смогут осуществлять руководство необходимыми нормативно-правовыми актами для принятия управленческих решений, проверять легитимность разных видов договоров, в соответствии с законодательством РФ проводить экономическую интерпретацию относительно коммерческой тайны, авторских и патентных прав.

Knowledge of the legal framework is a necessary condition for the introduction of successful entrepreneurial activity, as well as for understanding one's own rights and obligations in the professional field. In the process of mastering the discipline, students will study law schools, consider the features of regulation of professional activities in the Russian Federation, conduct a comparative analysis of legal regulation in the Russian Federation and in foreign countries, and also consider the features of professional secrets: medical, notarial, lawyer, audit. Students will be able to manage the necessary regulatory legal acts for making managerial decisions, check the legitimacy of various types of contracts, in accordance with the legislation of the Russian Federation, conduct an economic interpretation regarding trade secrets, copyright and patent rights.

Цель:

Углубление знаний в области правового регулирования профессиональной деятельности в РФ.
Deepening knowledge in the field of legal regulation of professional activity in the Russian Federation.

Задачи:

Сформировать представление об особенностях правового регулирования профессиональной деятельности в РФ;
Способствовать освоению знаний в области профессиональных тайн;
Сформировать умения относительно проведения экономической интерпретации разных видов договоров, связанных с введением предпринимательской деятельности.
To form an idea about the features of the legal regulation of professional activity in the Russian Federation;
To promote the development of knowledge in the field of professional secrets;
To form skills regarding the economic interpretation of various types of contracts related to the introduction of entrepreneurial activity.

Marketing

Аннотация:

Современная концепция маркетинга является центральным аспектом управления любым целенаправленным видом деятельности и поэтому требует знания основ менеджмента организации, микро и макроэкономики. Организация эффективного маркетинга требует знания статистики, теории вероятностей, умение пользоваться вычислительной техникой. Эффективное удовлетворение потребностей рынка требует увязки дисциплины с изучением управления качеством, инновационного менеджмента, экономики и финансов организаций. Программой дисциплины предусмотрены следующие виды контроля: входной контроль в форме бланчного тестирования, рубежный контроль в форме устного опроса, проверки выполнения домашнего задания, письменного или компьютерного тестирования, проведения коллоквиумов, контроля самостоятельной работы студентов в форме презентации и письменной форме.

The modern concept of marketing is a central aspect of managing any purposeful activity and therefore requires knowledge of the basics of organizational management, micro and macroeconomics. Effective marketing requires knowledge of statistics, probability theory, and the ability to use computational technology. Effective market needs satisfaction requires linking the discipline with the study of quality management, innovation management, economics, and finance of organizations. The discipline program includes the following types of control: entrance control in the form of blank testing, interim control in the form of oral questioning, homework checking, written or computer testing, conducting colloquiums, controlling independent work of students in the form of presentation and written form.

Цель:

Цель дисциплины «Маркетинг» состоит в получении знаний, умений, навыков и компетенций в области урегулирования противоречия между безгранично возрастающими потребностями общества и ограниченными ресурсами, которые в данный момент времени могут быть задействованы для производства и продажи товаров и услуг, удовлетворяющих эти потребности.

The purpose of the discipline "Marketing" is to acquire knowledge, skills and competencies in resolving the contradiction between the infinitely increasing needs of society and the limited resources that at a given time can be employed to produce and sell goods and services that meet those needs.

Задачи:

1. Освоение основ маркетинга применительно к сфере государственных органов федерального, республиканского и муниципального уровней, экономических служб предприятий и организаций различных отраслей и форм собственности;
2. Изучение методов маркетинговых исследований, сегментирования и позиционирования товаров на рынке;
3. Изучение основных понятий комплекса маркетинга и развитие умения частного применения политик маркетинг-микса в современной экономике;
4. Ознакомление с планированием, организацией и контролем маркетинга на предприятии;
5. Рассмотрение роли маркетинга в экономике и обществе.

1. mastering the basics of marketing as applied to the sphere of state bodies of the federal, republican and municipal levels, economic services of enterprises and organizations of various industries and forms of ownership;
2. study of methods of marketing research, segmentation and positioning of goods in the market;
3. study of the basic concepts of the marketing complex and development of the ability to apply the policies of marketing-mix in the modern economy. 4;

Getting acquainted with the planning, organization and control of marketing in an enterprise. 5;

5. Consideration of the role of marketing in the economy and society.

Mathematics

Аннотация:

Дисциплина предназначена для освоения базовых понятий линейной алгебры и математического анализа. В результате изучения дисциплины студент получит знания основ математики в объеме, достаточном для осуществления профессиональной деятельности; изучит основные теоретические методы математики, получит навыки решения математических задач.

The discipline is designed to master the basic concepts of linear algebra and mathematical analysis. As a result of studying the discipline the student will gain knowledge of the basics of mathematics in a sufficient volume to carry out professional activities; learn the basic theoretical methods of mathematics, get skills to solve mathematical problems.

Цель:

To form ideas about the most important concepts of mathematics, mathematical models and mathematical methods used in the social, humanitarian, legal and medical-pharmaceutical sciences.

Задачи:

To achieve these goals it is necessary to solve the following tasks:

- to form ideas about the role and place of mathematics in world culture;
- to form an understanding of the importance of mathematics in different sciences;
- to acquaint with examples of the application of concepts and methods of linear algebra and mathematical analysis in social, humanitarian, legal, medical-pharmaceutical and another sciences.;
- to form skills and abilities for usage of mathematical tools in a future professional activity of students of highlighted training directions and specialties.

Methods of statistical research in Economics

Аннотация:

Курс «Методы статистических исследований в экономике» нацелен на формирование у студентов теоретических знаний и практических навыков в области статистического обеспечения принятия экономических решений. Все разделы дисциплины имеют методологическую и практическую направленность, ориентированы на решение ключевых проблем в сфере анализа тенденций и закономерностей развития общества. Курс содержит изложение основных принципов, категорий и общих базовых методов статистической науки, используемых при прогнозировании социально-экономических процессов.

The course "Methods of Statistical Research in Economics" is aimed at developing students' theoretical knowledge and practical skills in the field of statistical support for economic decision-making. All sections of the discipline have a methodological and practical orientation, focused on solving key problems in the field of analyzing trends and patterns of development of society. The course contains a presentation of the basic principles, categories and general basic methods of statistical science used in forecasting socio-economic processes.

Цель:

Цель курса — дать студентам представление о методах статистических исследований в области практической деятельности, позволяющей анализировать социально-экономические процессы.

The aim of the course is to give students an idea of the methods of statistical research in the field of practical activity, which allows them to analyze socio-economic processes.

Задачи:

The objectives of studying the discipline are:

- familiarity with modern methods of statistical data processing;
- mastering the basic techniques of primary processing of source data;
- study of the theory and algorithms of the least squares method;
- mastering the methods of correlation and regression analysis used to build various econometric models;
- learn how to use the results of economic analysis to forecast and justify economic decisions.

Analyzing Data in Python

Аннотация:

The course involves the study of modern information technologies for processing and analyzing data related to the Python programming language.

The course involves the study of modern information technologies for processing and analyzing data related to the Python programming language.

Цель:

"Data Analysis in Python" is designed to gain skills in using software tools (Python) in the tasks of analyzing initial economic data and building econometric models and machine learning models

Задачи:

The main objectives of the course:

- 1) mastering Python tools
- 2) acquisition of skills for solving the main tasks of analyzing the initial data of the economy using these tools
- 3) acquisition of skills in building econometric models and machine learning models

Business analysis of information

Аннотация:

The discipline is designed to study modern methods of economic information analysis and gain practical skills in business information analysis. The information needs of companies and organizations, methods of business data analysis using application software are considered.

Цель:

Formation of competence in the field of interrelated methods of analysis and processing of initial business information (obtained from observations, experiments, surveys, statistical reports, existing databases, computer control systems for various fields of activity, etc.)

Задачи:

Development of competencies for analyzing socio-economic information using a computer. The analysis includes:

1. understanding and formulation of the problem of information analysis,
2. know the role of information in the economy, legislative regulation of information activities,
3. the ability to determine the information needs of companies and organizations,
4. understanding of information and knowledge management technologies in the company.

здесь необходимо указать задачи курса

Business Intelligence Software Solutions

Аннотация:

The content of the discipline gives a clear idea of what business intelligence, information systems are, what is their interaction and place in the management of an organization, shows the need to master the technologies and methods of analysis and use of BI applications in the management of an organization.

Цель:

The purpose of the discipline is to form a holistic view of modern information systems that allow business analysis of the effectiveness of the enterprise.

Задачи:

Discipline tasks:

- obtaining practical skills for surveying the activities and IT infrastructure of an enterprise;
- study of the main structural functional and technological components of modern information systems in the management of the organization;
- students gaining practical skills in the effective use of modern BI information systems in managing an organization, including on the basis of independent work using information technologies;
- obtaining knowledge on the analysis of efficiency from the use of BI applications for the enterprise.

Business Process Modeling

Аннотация:

Modern enterprises are forced to constantly improve their activities. This requires the development of new technologies and business practices, improving the quality of the final results of activities and, of course, the introduction of new, more efficient methods of managing and organizing the activities of enterprises.

The activity of any effective company is based on processes. How to identify key processes, how to align them and achieve improvements? Business process management is the most important element of the management system of a modern company.

As a result of mastering the discipline, the student in the framework of group and individual projects

- get a systematic understanding of the possibilities of modern methods and tools of process management:

Structural approach to building a system of company processes.

Product approach to building a system of processes.

The system of company processes according to the IBM CBM method.

Building a system of processes based on the analysis of value chains.

The concept of maturity levels of the organization's processes.

- get acquainted with the existing tools for describing, modeling and regulating business processes, the practices of their implementation;
 - master the development and analysis of the architecture of business processes;
- will learn, performing practical tasks, to describe business processes in commonly used BPMN, EPC, IDEF notations in the Work Flow format;
- master the skills of developing diagrams in ArchiMate and Business Studio tools.

Цель:

The purpose of the discipline is to familiarize students with the problems and areas of application of business process modeling in the reorganization of enterprises based on modern information technologies.

Задачи:

As a result of studying the discipline, students will gain knowledge on issues of holistic and system modeling and reorganization of material, financial and information flows aimed at simplifying business processes and organizational structure, redistributing and minimizing the use of various resources, reducing the timing of customer needs, improving the quality of their service.

Cloud Computing

Аннотация:

Облачные вычисления — это новая модель разработки, развертывания и доставки облачных сервисов. Сегодня преимущества облачных технологий могут почувствовать даже простые пользователи. Перспективы Облачных вычислений очень велики, так как они предоставляют мощные масштабируемые вычислительные сервисы, не требуя дополнительных ресурсов от компьютеров пользователей.

Cloud computing is a new model for the development, deployment and delivery of cloud services. Today, even ordinary users can feel the benefits of cloud technologies. The prospects for Cloud computing are very great, as they provide powerful scalable computing services without requiring additional resources from users' computers.

Цель:

Цели освоения дисциплины - сформировать у слушателей необходимый объем теоретических и практических знаний о технологии облачных вычислениях, умений и навыков практической реализации выгод облачных технологий в современном бизнесе, изучение инструментальных средств данной технологии. В процессе прохождения курса студентами будут освоены технология создания облачного сервиса, работа с существующими облачными сервисами, студенты научатся использовать облачные вычисления и будут готовы к применению технологии облачных вычислений при решении задач оптимизации ИТ-процессов.

The objectives of mastering the discipline are to form the necessary amount of theoretical and practical knowledge about cloud computing technology, skills and practical implementation of the benefits of cloud technologies in modern business, the study of the tools of this technology. During the course, students will master the technology of creating a cloud service, working with existing cloud services, students will learn how to use cloud computing and will be ready to use cloud computing technology in solving IT process optimization problems.

Задачи:

Задачи курса:

- ознакомление с основными понятиями и терминологией облачных технологий;
- ознакомление с областями применения облачных технологий;
- ознакомление с концепцией облачных вычислений применительно к бизнес-деятельности;
- оценка эффективности применения, долгосрочных перспектив, изучение экономики облачных вычислений;
- изучение целесообразности переноса существующих приложений в облачную среду как с технической, так и с экономической точек зрения;
- ознакомление с инфраструктурой облачных вычислений;
- изучение вопросов безопасности, масштабирования, развертывания, резервного копирования в контексте облачной инфраструктуры;
- изучение приемов облачного программирования;
- освоение навыков системного администрирования для разработки и сопровождения приложений, развертываемых в облаках

Course objectives:

- familiarization with the basic concepts and terminology of cloud technologies;
- familiarization with the areas of application of cloud technologies;
- familiarization with the concept of cloud computing in relation to business activities;
- evaluation of the effectiveness of the application, long-term prospects, study of the economics of cloud computing;
- study of the feasibility of transferring existing applications to the cloud environment from both technical and economic points of view;
- familiarization with the cloud computing infrastructure;
- study of security issues, scaling, deployment, backup in the context of cloud infrastructure;
- learning cloud programming techniques;
- mastering system administration skills for the development and maintenance of applications deployed in the clouds

Digital Economy Platforms

Аннотация:

The course involves the study of modern concepts in the field of Digital Economy Platforms

Цель:

Formation of competence in the use of digital platforms in various sectors of the economy

Задачи:

The objectives of the course are:

- students' understanding of the principles of functioning of digital platforms;
- introduction to digital platforms

Econometrics: Time Series

Аннотация:

This course provides understanding of econometric analysis models, and gives basic knowledge of their features and properties. While studying, students acquire experience of econometric research, from setting a task and putting forward a hypothesis to analyzing outputs and conclusions.

Цель:

Formation of competence in the field of modern methods, approaches, tools of research, analysis and forecasting of socio-economic systems, phenomena and processes.

Задачи:

As a result of mastering the discipline, the student must be able to:

1. solve the problems of statistical analysis of time series

possess:

1. Modern methods of data collection, processing and analysis;

2. Methods of constructing modern econometric models;

3. Methods and techniques of analyzing economic phenomena and processes using standard theoretical and econometric models

Economic and Mathematical Methods

Аннотация:

The discipline Economic and Mathematical Methods, involving both fields of study, is part of the undergraduate professional training program Economics. It is aimed at developing and consolidating students' skills in applying mathematical methods to the analysis of different economic processes in order to plan and control them in condition of developing market relations by using up-to-date software (application packages). Considering the economic and administrative emphasis of the training program, the discipline focuses on rigorous presentation of methods and algorithms of linear, dynamic, network and other optimization problems and their computer implementation.

Цель:

The goal is to form competencies in the use of economic and mathematical methods for the analysis of various economic phenomena and processes, as well as making informed management decisions using modern information technologies.

Задачи:

The objectives of the discipline are to provide knowledge of basic economic and mathematical methods and models, to develop the ability to use mathematical tools for the analysis of specific economic phenomena and processes, to provide skills in the application of basic economic and mathematical methods and models.

Electronic Money and Modern Cryptocurrencies

Аннотация:

The course involves the study of modern concepts in the field of electronic money and modern cryptocurrencies.

Цель:

Formation of competence in the use of distributed ledger technologies and cryptocurrencies in analysis, forecasting, pricing and decision-making in various sectors of the economy

Задачи:

The objectives of the course are:

- students' understanding of the principles of functioning of distributed ledger technologies (blockchain);
- acquisition of basic knowledge in terms of cryptocurrency pricing and their application in risk management;
- - introduction to ICO and smart contracts.

Engineering Economics

Аннотация:

The content of the discipline covers a range of problems related to the study of modern methods of financial mathematics with the use of new information technologies. In the training course, the main problems of financial mathematics, often encountered in the financial market, are considered by examples, and then methods and models of their solution are analyzed and analyzed, including solving practical problems on a computer using such well-known software products as MS Excel.

Цель:

The objective of this course is to develop competencies for students to acquire knowledge of the basic laws of economic and financial development in terms of financial calculations, quantitative methods and models, as well as skills and abilities that allow them to apply mathematical analysis to assess the effectiveness of the company's financial flows.

Задачи:

Formation of competence in the field of mathematical models of financial transactions, as well as schemes of these models using modern computer technology to form a culture of financial and commercial calculations used to select the most appropriate decision regarding the feasibility and effectiveness of financial transactions, and involves the study of the logic of the basic algorithms, convenient models for quantitative analysis of the financial situation.

Enterprise Architecture

Аннотация:

.The purpose of the discipline is for students to acquire the necessary qualifications for business modeling in the context of digital transformation using a management object that provides a common view of the enterprise in business and links all parts of the enterprise into a single whole based on a systematic approach.

The objective of this course is for students to acquire knowledge of the basic laws of enterprise development from the point of view of enterprise architecture, quantitative methods and models, information technology, as well as skills and abilities that allow them to apply methods and models to form a general idea of the target architecture of the enterprise.

As a result of studying the course, students must:

To know: the meanings of key terms, the conceptual foundations of enterprise architecture, the basic principles and methods of enterprise architecture development, modern standards and methodologies of architecture.

Be able to: use the acquired knowledge to select the methodology and technology of analysis and design of the enterprise architecture, develop the business architecture of the enterprise.

Possess: methods of development and improvement of enterprise architecture, the ability to use tools to create an enterprise architecture.

Цель:

The purpose of the discipline is for students to acquire the necessary qualifications for business modeling in the context of digital transformation using a management object that provides a common view of the enterprise in business and links all parts of the enterprise into a single whole based on a systematic, architectural and engineering approach.

Задачи:

The objectives of the discipline include:

ensuring a holistic, process-oriented approach to management decision-making in conditions of continuous changes aimed at improving business efficiency;

formation of an idea about the development of the enterprise architecture, about the main approaches to the description, improvement and management of business processes.

Financial Markets Modeling

Аннотация:

Курс посвящен количественному моделированию финансовых рынков, включая фундаментальный и технический анализ, диагностику пузырей, модели ликвидности и микроструктуры рынка. Курс содержит обзор текущей практики моделирования и дает навыки разработки финансовых моделей.

The course is focused on financial market quantitative modeling including fundamental and technical analysis, bubble diagnostics, liquidity and market microstructure models. The course contains overview of current modeling practices and provides competence to design financial models.

Цель:

Formation of competence in the field of modern methods of modeling financial markets, as well as the study and mastering by students of the theory of the functioning of the securities market, the basic laws and trends of their development, as well as methods of constructing and analyzing models describing various aspects of this functioning

Задачи:

The main objective of the course is to acquire students' theoretical knowledge and practical skills in quantitative analysis of financial instruments and markets.

Fundamentals and Methodology of Programming

Аннотация:

Дисциплина дает представление о современных веб-технологиях, которые используются при разработке веб-приложений в экономике, показывает преимущества применения объектно-ориентированного программирования при разработке бизнес приложений.

The discipline provides an introduction to modern web technologies that are used in the development of web applications in economics, shows the benefits of using object-oriented programming in the development of business applications.

Цель:

Цель дисциплины состоит в развитии способности применять методологию объектно-ориентированного программирования в профессиональной деятельности за счет целостного формирования представления о предмете «Fundamentals and Methodology of Programming», освоения студентами навыков и способов практического применения полученных знаний в профессиональной деятельности

The purpose of the discipline is to develop the ability to apply the methodology of object-oriented programming in professional activity due to the holistic formation of an idea about the subject "Fundamentals and Methodology of Programming", the development of skills and methods of practical application of the acquired knowledge in professional activity by students

Задачи:

При формировании способности студентов применять методологию объектно-ориентированного программирования в профессиональной деятельности предлагается выполнить следующие шаги:

1. Создание представления об объектно-ориентированном программировании для разработки бизнес- приложений.
2. Изучение основных принципов проектирования бизнес-приложений под Web.
3. Получение слушателями практических навыков по разработке бизнес-приложений, применяя объектно-ориентированный подход и современные веб-технологии.

When forming the ability of students to apply the methodology of object-oriented programming in their professional activities, it is proposed to perform the following steps:

1. Creating an idea of object-oriented programming for the development of business applications.
2. Study of the basic principles of designing business applications for the Web.
3. Students gain practical skills in developing business applications using an object-oriented approach and modern web technologies.

Fundamentals of Financial Literacy

Аннотация:

Современная действительность такова, что каждый день человек решает множество вопросов, как личных, так и профессиональных, требующих ответа только на один: "Как достичь успеха в жизни и работе?". А это невозможно без грамотного обращения с финансами, и прежде всего с личными финансами. Данный курс занимает ведущее место в формировании рациональной жизни, обеспеченной и счастливой. Он логически и содержательно связан с профессиональными курсами профиля "Экономика", создавая определенную фактологическую и методологическую базу для их изучения. Важным аспектом успеха является, прежде всего, грамотное отношение и управление личными финансами. Серьезный риск для благосостояния граждан всех возрастов и уровней доходов создает непонимание основных законов экономики, пренебрежение элементарными правилами финансовой "гигиены" и неумение обращаться с деньгами и другими финансовыми инструментами. Изучение курса "Основы финансовой грамотности" в рамках программы бакалавриата предлагает формирование знаний об основных видах, методах и принципах управления личными финансами, их эффективного поступления и расходования

Modern reality is such that every day a person solves a lot of questions, both personal and professional, requiring an answer to only one question: 'How to achieve success in life and your work?' This is impossible without the competent handling of finances, and above all with personal finances. This course takes a leading place in the formation of a rational life, secured and happy. It is logically and meaningfully connected with professional courses of the 'Economics' profile, creating a certain factorological and methodological base for their study. An important aspect of success is, first of all, competent attitude and management of personal finances. A serious risk to the welfare of citizens of all ages and income levels is created by a lack of understanding of the basic laws of the economy, neglect of basic rules of financial 'hygiene' and inability to handle money and other financial instruments. Studying the course 'Fundamentals of financial literacy' in the framework of the bachelors program offers the formation of knowledge about the main types, methods and principles of managing personal finances, their effective receipt and expenditure

Цель:

Purpose of the course is to form the basis of financial literacy among students

Задачи:

- mastering the basic concepts and terms of the course used in the financial sector
- the formation of financial literacy, which allows analyzing problems and ongoing changes in the economy, developing on this basis their own judgments, and the ability to assess the possible consequences of decisions;
- developing skills in conducting research on economic phenomena in the financial sphere: analysis, synthesis, generalization of financial and economic information, forecasting the development of the phenomenon and behavior of people in the financial sphere;
- the formation of the information culture of students, the ability to select information and work with it on various media, understanding the role of information in human activities in the financial market.

Fundamentals of the digital economy

Аннотация:

Один из самых актуальных трендов развития экономики и общества на сегодняшний день – это цифровизация. Актуальность цифровой экономики обусловлена тем, что произошли качественные изменения в этих сферах. Новые технологии и платформы позволяют предприятиям и физическим лицам уменьшать транзакционные издержки взаимодействия во все больших масштабах и осуществлять более тесный контакт с хозяйствующими объектами и государственными структурами. В результате освоения дисциплины студент должен научиться навыкам эффективного пользования технологиями. Включают в себя: поиск информации, использование цифровых устройств, использование функционала социальных сетей, финансовые операции, онлайн-покупки, критическое восприятие информации, производство мультимедийного контента, синхронизацию устройств.

One of the most relevant trends in the development of the economy and society today is digitalization. The relevance of the digital economy is due to the fact that there have been qualitative changes in these areas. New technologies and platforms allow enterprises and individuals to reduce transaction costs of interaction on an increasing scale and to make closer contact with economic entities and government agencies.

As a result of mastering the discipline, the student must learn the skills of effective use of technology. These include: information retrieval, the use of digital devices, the use of social network functionality, financial transactions, online purchases, critical perception of information, multimedia content production, device synchronization.

Цель:

Цель курса – получение представления о достижениях и проблемах развития цифровой экономики в разных регионах мира.

The purpose of the course is to gain an understanding of the achievements and challenges of the digital economy in different regions of the world.

Задачи:

- освоение ключевых терминов и понятий цифровой экономики;
- формирование понимания особенностей и преимуществ сквозных цифровых технологий;
- получение представлений о тенденциях современного экономического развития и уровне цифровизации в разных странах
- mastering the key terms and concepts of the digital economy;
- formation of understanding of the features and advantages of end-to-end digital technologies;
- gaining an understanding of the trends of modern economic development and the level of digitalization in different countries;

Introduction to Risk Theory and Risk Modeling

Аннотация:

The discipline "Introduction to risk theory and modeling of risk situations" is aimed at expanding the understanding of the use of modern mathematical models and methods, in this case in the field of risk management; teaching practical skills in solving problems of modeling risk situations; developing skills to modify standard mathematical models and adapt existing mathematical methods to solve specific problems of modeling risk situations

The discipline develops and improves students' mathematical skills, develops logical and mathematical thinking and the general culture of mathematical modeling in risk conditions.

The discipline outlines the essence and classification of economic risks, provides methods for quantifying economic risk, provides practical examples of making effective decisions in conditions of uncertainty and risk. The discipline provides methodological tools for calculating and analyzing risk, with the help of which the potential danger of a risky situation.

Цель:

The purpose of the discipline is to provide basic knowledge of risk theory, to develop skills to apply existing mathematical models for modeling risk situations and quantifying risk, to provide decision—making skills in real practice in conditions of uncertainty and risk — analytical departments of financial services, banks, actuarial departments of insurance companies, analytical services of bodies supervising the execution of insurance activities, risk management departments of corporations or government agencies.

The discipline also aims to expand the understanding of the use of modern mathematical models and methods, in this case in the field of risk management; training in practical skills for solving problems of modeling risk situations; development of skills to modify standard mathematical models and adapt existing mathematical methods to solve specific problems of modeling risk situations

Задачи:

The objectives of the discipline — the educational task consists in the formation of students' foundations of theoretical knowledge, initial

skills and skills in the application and development of quantitative methods in the field of risk management, in the development of logical and mathematical

thinking and a general culture of mathematical modeling in risk conditions.

Objectives of the discipline:

To give the main types and quantitative measures of risks, mathematical models used to model risk situations, fundamentals of the theory of securities portfolio management.

To develop and apply theoretical knowledge for risk assessment and management, including the ability to formulate the mathematical delivery of a problem, choose and justify a way to solve it, obtain the necessary results and conduct their economic interpretation.

To provide decision-making skills in conditions of risk and uncertainty, assessment of profitability and risk of financial assets, management of securities portfolio.

Introduction to specialty

Аннотация:

Дисциплина "Введение в специальность" нацелена на формирование комплексного видения будущей профессиональной деятельности выпускника направления Бизнес-информатика, направленности Информационные системы и Большие данные. Дисциплина дает представление о современных ИТ-технологиях, дает представление о бизнес-аналитике и программировании.

The discipline "Introduction to Specialty" is aimed at forming a comprehensive vision of the future professional activity of a graduate in Business Informatics, focus of Information Systems and Big Data. The discipline gives an idea of modern IT-technologies, gives an idea of business analytics and programming.

Цель:

Цель дисциплины состоит в знакомстве с областями информационных технологий, бизнес-аналитики, программирования.

The purpose of the discipline is to familiarize you with the areas of information technology, business analytics, and programming.

Задачи:

Задачи дисциплины:

- знакомство с областью практического применения знаний по специальности
- изучение основных понятий сферы ИТ
- освоение методики решения типовых задач бизнес-аналитики

Tasks of the discipline:

- acquaintance with the field of the practical application of knowledge in the specialty
- studying the basic concepts of the IT sphere
- mastering the methods of solving typical business intelligence tasks

Machine Learning for Big Data

Аннотация:

В настоящее время применение методов машинного обучения на основе использования больших данных является эффективным методом исследования и решения управленческих проблем, связанных со сложными системами. Решения, полученные с помощью анализа больших объёмов данных, используются в отраслевых проектах, а также на всех уровнях управления.

В ходе изучения дисциплины студенты научатся:

- обоснованно использовать информацию для поддержки принятия управленческих решений;
- обобщать информацию, использовать и модифицировать существующие математические модели;
- разрабатывать и внедрять новые методы и алгоритмы;
- разрабатывать и утверждать содержание аналитических работ.

Nowadays, the application of machine learning methods based on the use of big data is an effective method for research and solving management problems related to complex systems. Solutions obtained through the analysis of big data are used in industry projects, as well as at all levels of management.

In the course of the discipline, students will learn how to:

- reasonably use information to support management decision making;
- generalize information, use and modify existing mathematical models;
- develop and implement new methods and algorithms;
- develop and approve the content of analytical work.

Цель:

The purpose of the discipline is to form a holistic view of the subject "Machine Learning for Big Data" based on the knowledge and skills gained in the course of self-training using modern information technologies, as well as to form competence in the field of mastering the methods, technologies and modern tools of machine learning , as well as their application in the development and analysis of management decisions in decision support systems for decision-making of authorities at various levels.

Задачи:

Development of competencies for the use of machine learning for big data in the description of economic systems and phenomena.

Mathematical Methods and Technologies for Processing Big Data

Аннотация:

В настоящее время получают всё большее распространение математические методы и технологии обработки больших данных. Они являются эффективным способом исследования и решения управленческих проблем, связанных со сложными системами. Решения, полученные с помощью анализа больших объёмов данных, используются в отраслевых проектах, а также на всех уровнях управления.

В ходе изучения дисциплины студенты научатся:

- использовать методы и программные средства сбора и обработки информации с целью информационно-аналитической поддержки принятия управленческих решений;
- осуществлять теоретическое обобщение информации, использовать и модифицировать существующие математические модели;
- разрабатывать и внедрять новые методы и алгоритмы, обеспечивающие решение поставленной задачи.

Mathematical methods and technologies for processing big data are becoming more and more widespread nowadays. They are an effective way of researching and solving management problems related to complex systems. Solutions obtained through the analysis of big data are used in industry projects, as well as at all levels of management.

In the course of the discipline, students will learn to:

- use methods and software tools for collecting and processing information for the purpose of information and analytical support of management decisions;
- carry out theoretical generalization of information, use and modify existing mathematical models;
- to develop and implement new methods and algorithms that provide a solution to the problem.

Цель:

The purpose of the discipline is to form a holistic view of the subject "Mathematical methods and technologies in the processing of big data" on the basis of knowledge and skills obtained in the course of self-training using modern information technologies, as well as in the formation of competence in the field of mastering mathematical methods, technologies and modern tools, as well as their application in the development and analysis of management decisions in decision support systems for decision-making of authorities at various levels.

Задачи:

Development of competencies for the use of mathematical methods and technologies in the processing of large amounts of data in the course of describing economic systems and phenomena.

Methods and Computer Technologies for Simulation

Аннотация:

В настоящее время применение имитационного моделирования является эффективным, а в некоторых случаях и единственным, методом исследования и решения управленческих проблем, связанных со сложными системами. Решения, полученные с помощью имитационного моделирования, используются в отраслевых проектах, а также на всех уровнях управления.

Дисциплина научит студентов:

- выполнять анализ, обосновывать и выбирать решение с использованием результатов, полученных в ходе имитационного моделирования;
- выполнять работы по функциональному проектированию информационных систем, разрабатывать их концепцию и структуру;
- применять методы системного анализа в области математического моделирования экономических процессов.

Currently, the use of simulation modeling is an effective, and in some cases the only, method of research and solving management problems related to complex systems. Solutions obtained through simulation modeling are used in industry projects, as well as at all levels of management.

The discipline will teach students to:

- Perform analysis, justification, and selection of solutions using results from simulation modeling;
- work on the functional design of information systems, to develop their concept and structure;
- apply methods of system analysis in the field of mathematical modeling of economic processes.

Цель:

The purpose of the discipline is to form a holistic view of the subject "Methods and computer technologies of simulation modeling" on the basis of knowledge and skills obtained in the course of self-training using modern information technologies, as well as to form competence in the field of mastering the methods, technologies and modern tools of simulation modeling, as well as their application in the development and analysis of management decisions in decision support systems for decision-making of authorities at various levels.

Задачи:

Development of competencies for the use of simulation modeling to describe economic systems and phenomena.

Methods and Models for Multivariate Data Analysis

Аннотация:

'Многомерный статистический анализ' является базовой вероятностно-статистической дисциплиной при исследовании экономических и социальных явлений. Современному специалисту для принятия оптимальных управленческих решений в экономике необходимо учитывать сложную взаимосвязь различных факторов, оказывающих воздействие на экономические процессы. Многомерный статистический анализ расширяет возможности принятия таких решений в задачах, где основные параметры не могут контролироваться с достаточной точностью. Многомерные статистические методы в настоящее время широко используются в экономике, технике, социологии, демографии, медицине и других областях знаний и позволяют моделировать сложные процессы и явления.

'Methods and Models for Multivariate Data Analysis' is a basic probability-statistical discipline in the study of economic and social phenomena. The modern specialist, in order to make optimal management decisions in economics needs to take into account the complex interrelationship of various factors, that have an impact on economic processes. Multivariate statistical analysis expands the possibilities of making such decisions in tasks where basic parameters cannot be controlled with sufficient accuracy. Multivariate At the present time multivariate statistical methods are widely used in economics, engineering, sociology, demography, medicine and other fields of knowledge and allow modeling complex processes and phenomena.

Цель:

Целью дисциплины является формирование у студентов научного представления о многомерном статистическом анализе случайных социально-экономических явлений. Средством реализации МСА является выявление скрытой зависимости между признаками, что позволит упростить исходную задачу или уменьшить размерность.

The purpose of the discipline is to form students a scientific understanding of multivariate statistical analysis of random socio-economic phenomena. The means of implementation of ISA is identification of the hidden dependence between signs, which will allow to simplify the original problem or reduce the dimensionality.

Задачи:

Development of competencies for studying the main methods of econometric analysis, their characteristics, properties and limitations:

- 1) familiarity with the modern concept of econometrics;
- 2) mastering the basic techniques of selective research;
- 3) study of the theory and algorithms of the least squares method;
- 4) mastering the methods of correlation and regression analysis used to build various econometric models;
- 5) mastering the techniques of practical time series analysis;
- 6) mastering the basic techniques of evaluating systems of simultaneous econometric equations;
- 7) acquisition of skills in using the results of economic analysis for forecasting and making justification of economic decisions;
- 8) formation of skills for conducting complex computer calculations using econometric models.
- 9) interpretation of the results of the evaluation of relationships from the point of view of the economic essence of the phenomena

Neural Network Modeling and Technologies

Аннотация:

Нейросетевое моделирование является одной из областей теории слабого искусственного интеллекта. Использование нейронных сетей позволяет решать задачи описания данных, прогнозирования, распознавания образов и т.п., что широко применяется при выработке, анализе и принятии управленческих решений.

В результате изучения дисциплины студенты научатся:

- исследовать математические модели на соответствие проблемной ситуации, разработке алгоритмов и оценке эффективности их использования;
- использованию и модификации существующих математических моделей;
- разработке новых методов и алгоритмов, обеспечивающих решение поставленных задач;
- планированию аналитических работ.

Neural network modeling is one of the areas of weak artificial intelligence theory. The use of neural networks allows to solve problems of data description, prediction, pattern recognition, etc., which is widely used in the development, analysis and management decision-making.

As a result of studying the discipline, students will learn to:

- to investigate mathematical models to match the problem situation, develop algorithms and evaluate the effectiveness of their use;
- use and modification of existing mathematical models;
- development of new methods and algorithms, providing the solution of tasks;
- planning of analytical works.

Цель:

The purpose of the discipline is to form a holistic view of the subject «Neural Network Modeling and Technologies» based on the knowledge and skills obtained in the course of self-training using modern information technologies, as well as to form competence in the field of mastering methods, technologies and modern tools for neural network modeling, as well as their application in the development and analysis of management decisions in decision support systems for decision-making of authorities at various levels.

Задачи:

Development of competencies for the use of neural networks for solving problems of data modeling, forecasting, pattern recognition, etc.

Numerical Methods: Analysis of Economic Processes

Аннотация:

Численные методы широко используются при решении прикладных задач. При анализе экономических процессов очень часто требуется знание методов построения математических моделей сложных экономических систем с последующим применением методов анализа, использующих, в частности, и численные методы.

По окончании курса студент должен:

- знать существующие численные методы
- уметь использовать и модифицировать существующие численные методы при анализе экономических процессов;
- владеть навыками использования и модификации существующих численных методов.

Numerical methods are widely used in solving applied problems. The analysis of economic processes very often requires knowledge of methods for building mathematical models of complex economic systems with subsequent application of methods of analysis using, in particular, numerical methods.

By the end of the course the student should:

- Know existing numerical methods
- Know how to use and modify existing numerical methods in economic processes analysis;
- know how to use and modify existing numerical methods.

Цель:

The purpose of the discipline is to form a holistic view of the subject "Numerical Methods: Analysis of Economic Processes" based on the knowledge and skills gained in the course of self-training using modern information technologies, as well as to form competence in the field of mastering numerical methods, technologies and modern instrumental means, as well as their application in the development and analysis of management decisions in decision support systems for decision-making of authorities at various levels.

Задачи:

1. to form knowledge of existing numerical methods;
2. to learn how to use and modify existing numerical methods when analyzing economic processes;
3. develop skills to use and modify existing numerical methods.

Optimal Control Theory

The discipline "Theory of Optimal Control" is designed to form the basis of fundamental education in the field of mathematical models and methods of making rational decisions. The concepts, methods and techniques considered within the discipline are focused on models and algorithms to find globally optimal solutions in Optimal Control. The methodology studied is illustrated by typical tasks of an economic nature.

Цель:

The purpose of the discipline is to study the fundamentals of optimal control theory based on a functional-analytical approach to systems and models of economic dynamics, as well as to develop practical skills in setting and researching typical optimal control problems in relation to models of economic and socio-economic processes.

Задачи:

The objectives of the discipline are the acquisition by students of skills and abilities in setting optimal control problems for real economic and mathematical models, in an expedient choice of methods for studying optimal control problems and in using modern tools used in solving optimal control problems.

Optimization Methods: theory, algorithms and software packages

The discipline "OPTIMIZATION METHODS: THEORY, ALGORITHMS AND PROGRAM PACKAGES" is designed to form the basis of fundamental education in the field of mathematical models and methods of making rational decisions. Concepts, methods and technologies considered within the discipline are focused on models and algorithms to find globally optimal solutions in mathematical programming problems. The studied methodology is illustrated by typical tasks of economic nature.

Цель:

To lay the foundations for fundamental professional training of a bachelor of economics based on a unified approach based on mathematical and computer modeling of controlled phenomena in various areas of economic activity, using mathematical optimization methods and appropriate information technologies.

Задачи:

In the process of studying the discipline, the following tasks are solved:

- Mastering the theoretical and methodological foundations of operations research;
- Mastering the methods of formalizing the description of problem situations in economic systems in the form of mathematical optimization problems;
- Understanding the specifics of mathematical methods for finding and analyzing solutions to various classes of operational problems;
- Development of information and computing technologies for solving problems of optimization on a computer;
- Consolidation of the acquired knowledge in practical classes, as well as in the course of independent implementation of individual tasks on the subject of the discipline.

Systems Analysis

Аннотация:

.The content of discipline "Systems Analysis" covers a range of problems associated with the study of theoretical and methodological foundations of analysis, synthesis, and management of complex systems. The issues of general systems theory application, as well as methods of systems analysis are being studied. An idea of quantitative research methods in the natural sciences is given, examples and situations of research of organizations and market structures are analyzed. At the same time, special attention is paid not to the detailed study of quantitative methods, but to the development of methodological techniques, methods of formalization, structuring and processing of information and the possibility of their application in research in natural sciences. In the middle of the course there are midterm written and oral tests and at the end of the course there is a final test.

Цель:

Formation of skills in analysis and research of complex systems for the purpose of their practical application in professional activities.

Задачи:

Development of competencies for analysis, synthesis and management of economic systems, including:

- 1) developing an understanding of economic objects and processes as controlled complex systems;
- 2) knowledge of methods of identification, analysis, structuring and formalization of systems;
- 3) development of approaches to the study of the characteristics of the quality of the functioning of systems;
- 4) practical development of promising areas of system analysis in economics

English for effective communication

Nowadays it is essential to know the English language both to make a successful career in any professional field and communicate with people from different cultural backgrounds in everyday life. The aim of this course is to train bachelor students to communicate in English both verbally and in the written form in business environment and everyday life. To achieve this aim it is necessary to develop receptive (reading, listening), productive (speaking, writing) and translation skills in students.

Цель:

The aim of the course is to develop bachelor students' competence in intercultural communication in the English language.

Задачи:

The tasks of the course are to develop students' listening, reading, speaking and translation skills in order to make them able to use English for business and everyday communication

Требования к уровню освоения содержания:

A2 (or higher) level of English is desirable

English for public speaking

Аннотация:

.В ходе курса студенты изучат аспекты английского языка, связанные с публичными выступлениями. Курс содержит 3 подраздела: навыки для публичных выступлений, подготовка к выступлению и визуализация выступления. Первый раздел посвящен введению в тему публичных выступлений и рассматривает такие аспекты как виды публичных выступлений и великие публичные выступления. Вторая тема рассматривает три стадии выступления: подготовка, непосредственно выступление и анализ выступления. Третий блок посвящен информации, связанной с созданием презентации, в частности, использование инфографиков, как средство визуализации и использование различных современных технологий, которые помогут улучшить выступление.

In the given course the students will study English in the aspect of public speaking. The course includes 3 topics: Public Speaking Skills, Preparing for Public Speaking, Information Visualization Techniques. The first topic is devoted to the introduction to public speaking and introduces genres of public speaking and provides examples of prominent speeches. The second topic implies the three stages of a speech: preparation, delivering the speech, the reflexion on the speech. The third topic is devoted to the information connected with the visual presentation skills, including the use of infographics as a means of visualization; some other modern techniques and technologies that help improve the delivery are provided in this topic.

Цель:

The aim of the course is to develop students' communicative competence paying special attention to mastering listening and speaking skills.

Задачи:

The objectives of the course are:

- to learn some contemporary information about the English language and English-speaking countries,
- to master speech skills in speaking, listening, reading, and writing paying special attention to the first two,
- to develop public speech skills in English,
- to study verbal and some other techniques of effective presentations

Требования к уровню освоения содержания:

B1 (or higher) level of English is desirable

Innovative economy and technological entrepreneurship

Аннотация:

Инновационная экономика означает введение хозяйственной деятельности в условиях производства уникальной продукции, совершенно новой по своим технологическим особенностям. Традиционно категорию "инновации" рассматривают с разных позиций: товара, услуги и технологии. Характеризуя уровень развития инновационной продукции и технологии в государстве, ориентируются на объемах выпуска, сопоставляемых с объемом ВВП и финансированием. Роль технологического предпринимательства в быстро изменяющихся геополитических условиях становится все более актуальной, т.к. напрямую связана с достигнутым технологическим укладом и с обеспечением экономической независимости страны. В процессе изучения дисциплины обучающиеся научатся оценивать рыночную долю технологической продукции, проводить анализ конкурентоспособности продукции, а также учитывать влияние негативных воздействий на предпринимательскую деятельность. Обучающиеся смогут осуществлять исследование рынков технологической продукции, разрабатывать бизнес-план, с помощью эконометрических методов выявлять факторы, способные либо оказывающие влияние на развитие предпринимательской среды.

An innovative economy means the introduction of economic activity in the conditions of production of unique products, completely new in their technological features. Traditionally, the category "innovation" is considered from different positions: goods, services and technologies. When characterizing the level of development of innovative products and technologies in the state, they are guided by output volumes compared with the volume of GDP and financing. The role of technological entrepreneurship in a rapidly changing geopolitical environment is becoming increasingly relevant, because, is directly related to the achieved technological order and to ensuring the economic independence of the country. In the process of studying the discipline, students will learn to assess the market share of technological products, analyze the competitiveness of products, and also take into account the impact of negative impacts on business activities. Students will be able to research the markets for technological products, develop a business plan, using econometric methods to identify factors that can or have an impact on the development of the business environment.

Цель:

Обучение практическим навыкам в области исследования конкурентоспособности инновационной технологической продукции.

Training in practical skills in the field of researching the competitiveness of innovative technological products.

Задачи:

Сформировать умения в области оценки конкурентоспособности инновационной продукции;

Способствовать освоению знаний в области ключевых особенностей технологического предпринимательства;

Сформировать представления относительно введения инновационной деятельности.

To form skills in the field of assessing the competitiveness of innovative products;

Contribute to the development of knowledge in the field of key features of technological entrepreneurship;

To form ideas regarding the introduction of innovative activities.

Man in the environment

Аннотация:

This course is addressed to students interested in a sufficiently long stay outside populated areas in conditions of partial or complete autonomy. Within the framework of the course, various manifestations of the autonomous existence of a person in the natural environment are considered: forced autonomy - survival alone or as part of a group, business autonomy - associated with field research, production and other activities, recreational and entertainment autonomy - active and combined tourism, others close to him holiday destinations.

The purpose of this course is to provide students with basic knowledge, skills and abilities that enable them to independently comfortably and as safely as possible stay in various natural landscapes.

The course "Man in the natural environment: safety, work, rest" is a set of three logically connected blocks - theoretical (learning basic knowledge), technical (development of the necessary skills to ensure individual and collective life, including the basics of technology for the most massive types of active tourism - hiking, water, mountain, speleo-) and tactical (development of skills related to decision-making in various conditions, including the threat of an emergency and the state of the current emergency).

After study of discipline, student have to:

1. Knows the principles of solitary life support in the natural environment in the mode of planned and forced autonomy
2. Knows the principles of life support in the natural environment as part of a group in the mode of planned and forced autonomy
3. Basic skills for ensuring individual and collective life in various natural landscapes of the temperate climate zone have been formed
4. Able to make tactical decisions regarding movement in various natural landscapes of the temperate climate zone under various conditions, including the threat of an emergency and the state of the current emergency
5. Able to make tactical decisions regarding movement in various natural landscapes of the temperate climate zone in the current emergency situation

This course is addressed to students interested in a sufficiently long stay outside populated areas in conditions of partial or complete autonomy. Within the framework of the course, various manifestations of the autonomous existence of a person in the natural environment are considered: forced autonomy - survival alone or as part of a group, business autonomy - associated with field research, production and other activities, recreational and entertainment autonomy - active and combined tourism, others close to him holiday destinations.

Цель:

acquisition by students of basic knowledge, skills and abilities, providing the possibility of their independent comfortable and maximum safe stay in various natural landscapes

Задачи:

1. Acquisition of basic knowledge regarding life support (alone and as part of a group)
2. Formation of the necessary skills to ensure individual and collective life, including the basics of technology for the most massive types of active tourism
3. Development of skills related to decision-making in various conditions, including the threat of an emergency and the state of the current emergency

Politics in the modern world

Аннотация:

The discipline on «Contemporary Politics» aims to form: 1) knowledge about modern politics; 2) the ability to understand political problems and processes in different historical and cultural contexts.

Дисциплина «Политика в современном мире» направлена на формирование у студентов знаний о мире политике в разнообразных исторических и культурных контекстах, а также способности ориентироваться в политическом и политико-культурном разнообразии современного мира в контексте его политико-исторического развития.

Цель:

To provide insight into the contemporary politics and ways of its learning.

Задачи:

1. to form knowledge about politics as public sphere;
2. to form knowledge on political, cultural, ideological, value, and institutional features of policy-making
3. to form knowledge on the concepts of political science

Sphere of concepts of the Russian language

Аннотация:

Содержание дисциплины охватывает круг вопросов, связанных с новейшими направлениями в лингвистике: концептологией, языковой картиной мира, когнитивной лингвистикой, лингвокультурологией, а также такими проблемами, как языковое сознание, речевая деятельность, культура, национально-культурные особенности языкового сознания и речевого поведения и т.д. В процессе освоения дисциплины студенты получают углубленное представление о формальных и смысловых особенностях русской картины мира, узнают об основных концептах как смысловых единицах, формирующих этническую основу русского самосознания. В результате обучающийся сможет: 1) выявлять в текстах разного типа и правильно интерпретировать национально значимые смыслы; 2) различать в коммуникации русские ценности от других национальных ценностей; 3) на основе верной интерпретации концептуального содержания текста определять цели и задачи его автора; 4) верно квалифицировать воплощаемые в тексте ценностные смыслы – явные (открытые) и неявные (скрытые); 5) уметь видеть формирующиеся в языке новые концепты и определять перспективы их развития.

The content of the discipline covers a range of issues related to the latest trends in linguistics: conceptology, linguistic worldview, cognitive linguistics, linguoculturology, as well as problems such as language consciousness, speech activity, culture, national-cultural features of language consciousness and speech behavior, etc. The students will gain an in-depth understanding of the formal and semantic features of the Russian picture of the world, learn about the basic concepts as semantic units that form the ethnic basis of Russian self-consciousness. As a result, the student will be able to: 1) identify nationally significant meanings in texts of different types and correctly interpret them; 2) distinguish Russian values from other national values in communication; 3) determine the goals and objectives of its author based on the correct interpretation of the conceptual content of the text; 4) correctly qualify the value meanings embodied in the text – explicit (open) and implicit (hidden); 5) be able to see new concepts emerging in the language and determine the prospects for their development.

Цель:

The purpose of this discipline is to form a philologist–researcher focused on the study of the interaction of the facts of language and culture; the formation of students' anthropocentrically oriented view of language as the main part of a culture, as a way of transmitting socio-cultural information and representation of national values.

Mastering the theoretical and practical sections of the course increases the initial level of proficiency in the Russian language in general and its conceptual sphere in particular for the successful solution of professional tasks and creates conditions for further self-education.

The entrance test is carried out by written testing at the first practical lesson.

Задачи:

The whole course includes:

- 1) introduction to the Russian conceptology as an interdisciplinary science;
- 2) consideration of the main models of culture representation in language – linguomental (concept, worldview) and communicative (linguistic personality, discourse);
- 3) study and testing of methods of conceptual and linguoculturological analysis of linguistic and textual material, including broad extralinguistic knowledge about the world, about the social context, about various aspects of the Russian linguistic picture of the world, as well as about the principles of Russian speech communication;
- 4) formation of linguistic and cultural competence among the students, including an adequate understanding of the cultural layer of speech and speech behavior reflected in texts and acts of proper Russian and intercultural communication.

Digital Intellegence for life and career

Аннотация:

Дисциплина предназначена для студентов, желающих повысить компетентность в сфере цифровых технологий на английском языке. В курсе рассматриваются вопросы, связанные с так называемыми "большими данными" (Big Data), цифровым этикетом (при ведении соцсетей, деловом общении). Курс также помогает разобраться в правильных и надежных источниках информации на английском языке, в приемах улучшения электронного имиджа и продвижения себя/бизнеса онлайн.

The course is aimed at the students who study English and seek proficiency in discussing digital technologies in English. The course studies the questions connected with Big Data, digital etiquette (while using social networks). The students will also learn how to communicate online safely and find secure and credible sources of information online. They will also learn how to promote one's digital image online and not to spoil somehow.

Цель:

The aim of the course is to develop students' communicative competence paying special attention to the sphere of digital technologies

Задачи:

The objectives of the course are:

- revise some issues of contemporary English language and the culture of English speaking countries
- master language skills in reading, writing, speaking and listening.
- develop the XXI century skills (critical thinking, communication, collaboration, creativity, interaction, etc.).

Emotional intelligence in professional activity

Аннотация:

Изучение дисциплины направлено на формирование у студентов представлений об обнаружении и управлении своими и чужими эмоциями.

В содержании дисциплины рассматриваются коммуникативные трудности, препятствующие эффективному решению профессиональных задач, внимательность к эмоциям, управление собой, корректное управление поведением других людей. Это позволяет обучающимся получить опыт применения эмоциональной саморегуляции, уважения своих и чужих границ, разрешения эмоционально напряженных ситуаций.

Результатом освоения дисциплины является развитие умений и навыков, связанных с прогнозированием эффективной профессиональной деятельности, с превращением эмоции в управляемый ресурс, который позволит достичь личностного и профессионального успеха

The study of the discipline is aimed at forming students' ideas about the detection and management of their own and other people's emotions.

The content of the discipline deals with communication difficulties that impede the effective solution of professional problems, attentiveness to emotions, self-management, correct management of the behavior of other people. This allows students to gain experience in applying emotional self-regulation, respecting their own and others' boundaries, and resolving emotionally stressful situations.

The result of mastering the discipline is the development of skills related to the prediction of effective professional activity, with the transformation of emotions into a manageable resource that will allow you to achieve personal and professional success.

Цель:

The study by students of emotional intelligence as a technology for increasing the efficiency of professional activity, the mechanisms of emotional intelligence necessary for solving professional problems.

Задачи:

The main objective is for students to gain experience in applying emotional intelligence in interaction:

1. to give a general description of emotional intelligence as an applied technology in a human capital society;
2. study the structure of emotional intelligence;
3. to consider the scheme of work with emotional information;
4. to study the mechanisms of emotional intelligence for the effective management of professional activities.

Cost management and controlling

This training course covers the main issues related to enterprise cost management and the organization of a controlling system. The relationship of cost management with the management system of the enterprise as a whole is shown. The main attention is paid to the problems of classification of production costs, the main elements of cost management are consistently disclosed: planning, analysis, control and regulation of production costs (works, services). Next, the issues of the role and place of the controlling system are considered.

The first section "Cost management" reveals the essence of cost management for solving internal management tasks of the organization.

The course outlines the main issues of cost management in firms under any form of ownership, namely, goals, objectives of cost management, methods of cost management in domestic and international practice. The main attention is paid to the problems of cost accounting and calculating the cost of production. The course content reveals the components of management reporting.

Organizational aspects of accounting management accounting are sanctified.

The course traces the relationship between financial accounting and management accounting, showing the general and the difference between them. Theoretical and practical issues that are the subject of consideration are presented at the current level, taking into account recent changes in the regulatory framework governing costs in the Russian Federation.

The second section "Controlling" discusses the issues of its essence and place in the management system. The main attention is paid to the practical aspects of controlling application

Цель:

The purpose of the course "Cost Management and controlling" is to obtain a holistic view of the successful functioning of enterprises in the long term by independently providing a methodological and instrumental base to support the main management functions (planning, organization of activities, motivation and control), as well as accounting, analysis, assessment of situations for managerial decision-making.

Задачи:

The main objectives of studying the discipline are:

1. mastering the theoretical foundations of cost management;
2. study of analytical information sources;
3. study of the system of indicators characterizing the activities of the organization;
4. mastering the methodology of developing the budget of the organization's activities;
5. introduction to controlling methods.

As a result, the student must:

To know:

- the concept of costs and types of costs;
- objectives of cost management in economic entities of various organizational and legal forms;
- methodological tools to support the main management functions;
- system of indicators, production accounting, production operational planning;
- the concept and content of controlling;
- the concept and types of budgets;
- the procedure for developing the budget in economic entities.

Be able to:

- to carry out economic analysis, control, planning in the organization and its main structural divisions;
- evaluate the methodological and informational support of controlling.

Own:

- the process of budget development in economic entities;
- methods of accounting for production costs in economic entities;
- methods and techniques of break-even analysis and targeted profit planning;
- methods of management control over the processes of formation of production costs.

Economic security and business protection

Аннотация:

Освоение дисциплины обеспечивает формирование у студентов современного стратегического мышления в русле обеспечения экономически безопасного хозяйствования в сочетании с необходимостью соблюдения национальных интересов и приоритетов на внутренних и внешних рынках

Mastering the discipline ensures the formation of modern strategic thinking in line with providing economically safe management, combined with the need to comply national interests and priorities in domestic and foreign markets

Цель:

Целью изучения дисциплины является формирование у студентов теоретических и практических знаний и навыков, касающихся основ безопасности ведения хозяйственной деятельности, встроенных в систему взаимоотношений участников рынка, методов и механизмов защиты бизнеса.

The purpose of studying the discipline is to develop students' theoretical and practical knowledge and skills related to the fundamentals of the security of doing business, built into the system of relationships between market participants, methods and mechanisms for protecting business.

Задачи:

Основные задачи дисциплины направлены на:

овладение основами теории и практики экономической безопасности; выявление и устранение внутренних и внешних угроз деятельности

корпорации; умение своевременно разрабатывать грамотную стратегию и систему экономической безопасности корпорации (предприятия), освоение современных приемов и инструментов для проведения индикативного анализа предпринимательской деятельности

The main tasks of the discipline are aimed at:

mastering the basics of the theory and practice of economic security; identification and elimination of internal and external threats to activities

corporations; the ability to timely develop a competent strategy and system of economic security of a corporation (enterprise), the development of modern techniques and tools for conducting an indicative analysis of entrepreneurial activity

Marketing analytics

Аннотация:

Дисциплина направлена на формирование у студентов компетенций, необходимых для разработки маркетинговых целей и маркетинговых стратегий компании на основе понимания особенностей целевого рынка и конкуренции, выявления и оценки драйверов роста рынка, его потенциала, обоснования вклада маркетинга в рыночные и финансовые результаты компании.

The discipline is aimed at forming the competencies necessary for the development of marketing goals and marketing strategies of the company based on understanding the characteristics of the target market and competition, identifying and evaluating market growth drivers, its potential, justifying the contribution of marketing to market and financial results of the company.

Цель:

Formation of a system of knowledge and practical skills in the field of marketing analytics, creation of reports on marketing effectiveness in your favorite business intelligence tool.

Задачи:

1. Mastering the basics of marketing analytics in relation to the sphere of state bodies of federal, republican and municipal levels, economic services of enterprises and organizations of various industries and forms of ownership;
2. Study of methods of marketing research, segmentation and positioning of goods in the market;
3. The study of the basic concepts of the marketing mix and the development of the ability of private application of marketing mix policies in the modern economy;
4. Familiarization with the planning, organization and control of marketing at the enterprise;
5. Consideration of the role of marketing analytics in the economy and society.

Mathematical Methods of Financial Analysis

Аннотация:

The discipline is aimed at the formation of students' systematic approach to financial calculations, mathematical modeling of financial transactions. The problems are considered from the point of view of meaningful formulation and formal presentation, taking into account the identification of variables and the relationship between them..

Цель:

The discipline aims to form competence in the field of mathematical models of financial transactions, as well as schemes of these models using modern computer technologies to form a culture of financial and commercial computing used to choose the most appropriate solution regarding the expediency and effectiveness of financial transactions, and involves the study of the logic of building basic algorithms, convenient models for quantitative analysis of the financial situation.

Задачи:

development of acquisition competencies by students knowledge of the basic laws of economic and financial development in conditions of risk and uncertainty in terms of financial calculations, quantitative methods and models, as well as skills and abilities that allow them to apply mathematical analysis to assess the effectiveness of the company's financial flows.

Dynamic Models of Economics

Аннотация:

Дисциплина предназначена для овладения обучающимися основных принципов и методов построения, качественного и количественного анализа динамических математических моделей экономики, основных динамических макроэкономических моделей, описывающих экономику в развитии.

The discipline is intended for students to master the basic principles and methods of constructing, qualitative and quantitative analysis of dynamic mathematical models of the economy, basic dynamic macroeconomic models that describe the economy in development.

Цель:

The purpose of the discipline is to study the fundamentals of the theory of modeling dynamic systems of the economy based on the theory of differential and difference equations, as well as the development of practical skills in the formulation and study of typical dynamic economic models.

Задачи:

The objectives of the discipline are the acquisition by students of skills in setting up dynamic models of the economy, in choosing methods for studying these models and in using modern tools for studying dynamic models of the economy.

Mathematical Modeling of Social Processes

Аннотация:

The discipline is aimed at the formation of the following professional competencies of the graduate:

"to know the basics of mathematical modeling of social processes."

The content of the discipline covers a range of problems related to the study of modern methods, approaches, tools for forecasting social systems, phenomena and processes.

Mathematical modeling of social processes is an interdisciplinary tool that supports the analytical function of a future specialist - the ability to predict the possible development of social processes and obtain optimal solutions based on such forecasts.

Thanks to the interdisciplinary connections carried out in the process of teaching the discipline and modeling of social processes, students begin to understand what place mathematical methods occupy in their professional activities.

Цель:

The aim of the course is to develop competencies related to the use of methods of mathematical modeling of social systems, phenomena and processes.

Задачи:

To achieve the goals set within the discipline, the following tasks are solved:

- 1) Introduce the basic concepts of modeling theory.
- 2) Consider the principles and features of modeling social processes and phenomena.
- 3) To give an idea of the basic mathematical models of social processes:
discrete models in sociology, the use of graphs in modeling social connections,
continuous models, society as a dynamic system, life cycle models, models of social demography.

Mathematical Models in Economics

Аннотация:

The discipline contains a detailed explanation of the basic concepts, numerous examples of their use in the most common models. The discipline program provides the following types of control: entrance control in the form of blank testing, boundary control in the form of control of students' independent work in writing. Certification of the assimilation of the content of the discipline is carried out in the form of a credit..

Цель:

The purpose of teaching the discipline is to build and study on the basis of a systematic analysis of economic and mathematical models (EMM) and algorithms for the functioning of complex micro-, macroeconomic, social and ecological-economic processes and systems.

Задачи:

The competence of the course is to develop and justify models of economic objects taking into account their specific features; to analyze potential sources of information for building economic and mathematical models and conducting economic calculations based on them; to develop models of economic processes and their verification; to teach skills in developing research tools, analyzing their results. These include: stability of solutions of linear differential and difference systems, characteristics of economic development, dynamic models of an enterprise with continuous time, discrete models of enterprise development, marginal analysis of models of linear and nonlinear programming, models of the consumer sphere, dynamic web-like and non-linear

Modern Internet technologies

Аннотация:

As a result of the course, students will learn how to design websites

Цель:

Students' mastering of theoretical knowledge and practical skills in the development of modern web applications. During the course, students gain an understanding of the layout of websites

Задачи:

- know and be able to use the basic terms and concepts of modern Web design and Internet technologies
- mastering the technology of designing the structure of a website as an information system;
- familiarity with the principles and methods of layout and layout of web pages, the study of modern web application development environments

Decision Support Systems

Аннотация:

The discipline "Decision Support Systems" is designed for students to study the basics of building information and analytical systems and decision support systems, approaches to building corporate data warehouses, acquiring practical skills in developing modern Business Intelligence applications. The knowledge gained as a result of mastering the discipline is necessary for solving practical tasks in the field of professional activity, designing and developing corporate data warehouses and Business Intelligence applications.

As a result of studying the discipline, a specialist should have an idea:

- about the current state of the theory of business analysis;
- about the place and role of Business Intelligence in modern information technologies;
- about the meaning, areas of application and tasks solved by Business Intelligence;
- about trends and prospects for the development of Business Intelligence tools;.

Цель:

To provide the training necessary for the successful development of modern DSS and Business Intelligence development tools. The knowledge gained as a result of mastering the discipline is necessary for solving practical tasks in the field of professional activity, designing and developing information and analytical systems, decision support systems and other Business Intelligence tools. The material of the discipline contributes to the further improvement of information and communication competence of students

Задачи:

Course objectives:

- to familiarize students with modern Business Intelligence tools;
- to familiarize with the principles of building information and analytical systems and decision support systems;
- introduce OLAP and Data Mining technologies;
- give Business Intelligence application development skills;
- to increase the general erudition of students and expand their practical experience in IP development

ICT Markets and Sales Organization

Аннотация:

The course involves the study of concepts and technologies of such a branch of the economy as e-commerce (e-Commerce). The discipline program provides the following types of control: entrance control in the form of testing, boundary control in writing and oral questioning. Certification of the assimilation of the content of the discipline is carried out in the form of an exam.

Цель:

The aim of the course is to increase the level of bachelor's degree in Business Informatics in the field of electronic business in accordance with international standards in the field of educational services.

Задачи:

1. To form a specialist of a new profile who owns the tools of e-commerce and the specifics of working in various market segments.
2. The preparation of students in the framework of the subject implies the need to study the technological aspects of the functioning of the Internet, as well as obtaining basic skills for creating, filling and supporting information resources on the Internet.
3. To familiarize students with the prospects for the development of information and telecommunication technologies and systems in e-commerce, their relationship with related fields.
4. Getting an idea of the functioning of modern corporate web applications used in e-commerce systems.
5. Study of the theoretical and practical foundations of ensuring the safe functioning of e-commerce systems.

Managing the Development of Information Systems

Аннотация:

The constant and rapid development of information and analytical systems in the economy dictates the relevant requirements for the training of modern economists. In turn, this implies that the latter have a general understanding of this subject area, which would serve as a basis for applying the acquired knowledge in practice and subsequent professional development.

The discipline Management of Information systems development studies the general principles and features of planning, organization and execution of projects related to the development and implementation of a new information system (IS) in an organization or modernization of an existing IS

Цель:

The purpose of the discipline is to form a holistic view of the principles and features of planning, organization and execution of projects related to the development and implementation of a new information system (IS) in the organization or modernization of existing IS

Задачи:

When studying the discipline , the following tasks are solved:

- Creating an idea of modern approaches to the design and development of information systems in the management of the organization, which will allow you to perform the functions of the head of economic services and departments at enterprises, organizations and authorities.
- Study of the main structural functional and technological components of modern information systems in the management of an organization.
- Students gain practical skills in the effective use of modern information systems in the management of an organization, including on the basis of independent work with the use of information technology.

Modern Computing Technologies in Analysis and Forecasting of Social and Economic Processes

Аннотация:

.The course "Modern computing technologies in the analysis and forecasting of socio-economic processes" is aimed at improving the skills of analytical thinking and information culture of the student.

It is often important for business owners to know the forecast of the main financial indicators of the company: revenue, net profit, assets, etc. Modern mathematical methods make it possible to predict the main financial indicators of the company with a certain degree of error.

Of course, modern computing equipment and software are necessary for carrying out calculations.

As a result of studying the course, the student will learn the method of forecasting economic indicators and their computer implementation.

Цель:

Formation of competence in the field of modern methods, approaches, tools for forecasting socio-economic systems, phenomena and processes.

Задачи:

Development of competencies for the application of methods, approaches, tools for forecasting socio-economic systems, phenomena and processes:

1. Knowledge of methods of preparation of information from various sources for carrying out economic calculations
2. The ability to justify the relevance of the chosen topic of scientific research
3. The ability to prepare analytical materials for strategic decision-making
4. The ability to make a forecast of the main socio-economic indicators of the objects of research

Modern Mathematical Methods in Economics

Аннотация:

The content of the discipline covers a range of problems related to constructive methods of studying problems for dynamic models of the economy, including boundary value problems and target management problems, with a focus on the possibility of computer implementation of these methods using modern computing technologies.

Цель:

The purpose of the discipline is to form competence in the field of constructive methods of problem research for dynamic economic models, including boundary value problems and target management problems, with an orientation to the possibility of computer implementation of these methods using modern computing technologies.

Задачи:

Objectives of the course: to form the ability to apply knowledge and skills
in a qualified and professional way to formulate research tasks of dynamic models of the economy,
to choose a constructive research method,
to propose a scheme of computational experiment focused on the study of a specific research task (forecasting tasks, boundary value tasks, target management tasks),
to interpret the results of a computational experiment in relation to a specific applied task.

Development of Mobile Applications

Аннотация:

As part of the discipline, students gain an understanding of the main stages of the application life cycle (including publication and promotion). During practical classes, students will go through all stages of development from UI to functionality. As a result of mastering the discipline, the student must know the principles of designing, developing, debugging mobile applications and their user interfaces; patterns of the life cycle of a mobile application, be able to design and program user interfaces, evaluate the quality of mobile applications.

Цель:

The purpose of mastering the discipline is to form students' theoretical knowledge and practical skills on the basics of mobile development.

Задачи:

-  formation of knowledge about the features of programming mobile devices and micro-computers;
-  study of methods of programming and installation of programs for mobile devices and microcomputers;
-  study of the Google Android platform;
-  formation of knowledge about mobile Java-technologies;
-  acquisition by students of practical skills in creating mobile Java applications (MIDlets);
-  studying by students of knowledge about the features of programming in the Android OS;
-  training in practical skills for performing the stages of software product development in AndroidStudio or Eclipse environments;
-  getting an idea about the life cycle of applications and their structure, the program manifest and external resources, the main available elements of the user interface, working with files, databases, user settings, shared data and inter-program interaction.
-  study of tools for programming and the basics of designing mobile applications,
-  study of software interfaces that provide telephony functions, sending / receiving SMS, support for connections via Wi-Fi / Bluetooth,
-  research on the possibilities of interaction with geolocation, cartographic services,
-  learning how to create background services, signaling and connecting the notification mechanism,  solving practical problems in creating views, programming services, background services.  students acquire the skills to create a program for the Android OS

Web Programming

Аннотация:

The program is aimed at the formation of knowledge and professional competencies in the field of web application development (subject area of economics and management) and includes familiarity with programming on the client and server side. During the course, students gain an understanding of Frontend and Backend development, and their respective languages JS and PHP are among the most widely used in web development today. Web application programming is fundamentally different from traditional programming both in the set of tools, technologies and programming languages used, and in the very approach to building the architecture of a software application. At the same time, the share of web programming in the total volume of software development tasks to be solved is constantly increasing, and mastering the basic web programming tools becomes necessary not only for developing, but also for maintaining web applications. The course will cover the traditional technology stack (HTML, CSS, JS, PHP, MySQL), which is typical for most sites in the Russian segment of the Internet

Цель:

Mastering by students of theoretical knowledge and practical skills in the field of developing web applications for the field of economics and management. During the course, students gain an understanding of frontend and backend development, as well as learn them in practice using the JavaScript and PHP programming languages as an example.

Задачи:

The objectives of the course include the development in theory and practice of the following content lines:

- logical markup of web applications using HTML
- Apply Cascading CSS Style Sheets
- interactivity of the client side of the JavaScript web application
- generating web pages using PHP

Advanced calculations in Excel

Аннотация:

Содержание дисциплины охватывает круг проблем, связанных с продвинутыми методами вычислений в Microsoft Excel. В процессе обучения студенты приобретают опыт интерактивной работы в программном пакете, а также начальные навыки программирования на Visual Basic for Applications.

The content of the discipline covers a range of problems related to advanced calculation methods in Microsoft Excel. In the process of learning, students gain experience in interactive work in a software package, as well as basic programming skills in Visual Basic for Applications.

Цель:

Formation of competence in the use of advanced calculation methods in Microsoft Excel in the analysis, forecast, planning and management decision-making in various sectors of the economy.

Задачи:

Development of competencies in advanced calculation methods in Microsoft Excel.

1. formation of knowledge and skills for interactive work in the software package:

1.1. working with scenarios, comparing and analyzing the results of various solutions;

1.2. statistical data analysis;

1.3. search for optimal solutions.

2. learning the basic features of Visual Basic for Applications:

2.1. defining procedures and functions, creating custom data structures;

2.2. creating dialog boxes;

3. formation of problem solving skills using Microsoft Excel.

Software development technologies

Аннотация:

As a result of studying the discipline, the student must know modern instrumental software (types and components), modern and advanced software for computer technology and infocommunication networks and principles and technologies of software development

Цель:

The purpose of studying the discipline is to master the technological process of software development using modern tools.

Задачи:

- master modern software development methodology
- to implement the stages of domain analysis, software design, coding and testing.
- mastering the knowledge necessary for the development of application programs and information systems as a specific software tool that provides a high degree of automation of problem solving and has the means to adapt to changing application conditions;

Electronic Business

Аннотация:

Курс предполагает изучение основных концепций и технологий такого сектора экономики, как электронный бизнес. Студенты приобретут знания и практические навыки в области бизнес-планирования интернет-проекта, запуска и продвижения интернет-проекта, информационных технологий электронной коммерции.

The course involves the study of basic concepts and technologies of such an economic sector as e-business. Students will acquire knowledge and practical skills in the field of business planning of an Internet project, launching and promoting an Internet project, and e-Commerce information technologies.

Цель:

Целью курса «Электронный бизнес» является формирование у бакалавров компетенций в сфере передовых технологий изучения различных рынков, а также создания и продвижения интернет-проектов в области электронного бизнеса.

The purpose of the course "Electronic Business" is the formation of bachelor's competencies in the field of advanced technologies for studying various markets, as well as the creation and promotion of Internet projects in the field of electronic business

Задачи:

Основная задача курса состоит в приобретении теоретических знаний и практических навыков управления проектами электронного бизнеса, разработке собственного бизнес-плана, маркетингового плана и прототипирование сайта и/или посадочной страницы (landing page).

The main objective of the course is to acquire theoretical knowledge and practical skills in managing e-business projects, developing your own business plan, marketing plan and prototyping a website and/or landing page.

Testing of Software

Аннотация:

Before a person starts using a new version of a computer program, website or mobile application, the product must be tested by test engineers. They look for weaknesses in the code, because of which the program starts to work incorrectly. To do this, testers create various situations in which errors may occur.

Цель:

The purpose of the course is to familiarize students with the main types and methods of software testing with a structural and object-oriented approach to programming. The course examines ways to ensure the quality of a software product, classes of testing criteria, types of testing, unit, integration and system testing, general principles of test automation, testing costs, as well as the goals and objectives of regression testing.

Задачи:

Tasks:

- give information about the main types, methods of debugging and testing software;
- familiarize yourself with software debugging techniques;
- to instill skills in working in development environments, testing and debugging program code.

Investment Project Management: International Experience

The discipline " Investment Project Management: International Experience " considers the theoretical and practical foundations of the investment valuation of real assets. The features of the organization of financing of investment projects are considered. The essence and theoretical foundations of investments, the investment process, tools and methods for evaluating investment projects, including projects with foreign investment, are presented.

Цель:

The purpose of studying the course is to form a systematic understanding of the existing in theory and applied in practice methods and tools of investment management

Задачи:

The tasks of studying the discipline are as follows:

- 1) substantiation and selection of effective instruments for financing investment projects;
- 2) assessment of the effectiveness of investment projects with foreign investments

Networks, communication, flows

Аннотация:

As a result of mastering the course, students master promising areas of development in the field of networks and network technologies

Цель:

The purpose of studying the discipline is to master the knowledge and acquire the basic skills of using network tools and basic network technologies for solving practical problems in future professional activities.

Задачи:

- a review of the most popular communication protocol stacks and their compliance with the seven-layer ISO/OSI model;
- study the general principles of operation and use of communication equipment;
- explain the functional purpose of the main elements of the network operating system and the "client-server" architecture;
- give a general description of the most well-known network operating systems;
- consider the principles and elements of interconnection;
- bring basic concepts from the field of network security.